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THURSDAY EDITION!

The Cameron Herald

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A Daily Twice A Week

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OH, MY ACHING FEET! "Chubby" Dusek, Cameron Postman, represents his co-workers all over the nation as they finish delivering the thousands of cards and packages that flood post offices at Christmas time each yera. Cameron postal workers will make a special trip on Christmas morning to deliver gift packages if necessary, and even throw in a "ho, ho, ho".

County Tax 80% Paid

Taxes Rolling In

In Old Ledgers....

Cattle Brands Tell Story

By Lloyd Albertson

Back in the days of the old wild west — the era spanning the two decades or so after the end of the Civil War — the cattle industry got its start in this country and made its first tremendous growth. And only one thing made it possible. That was the cattle brand.

The cattle brand enabled a man to identify his cattle and prove ownership without question in that day of mostly open range. Without it he would never have been sure of acquiring a herd. A little later the invention of barb wire gave him another aid. But even then the cattle brand was his main reliance, like a deed to property. So cattlemen everywhere branded their cattle.

There was, of course, now and then an exception to the rule. Undoubtedly the best known of these was an early Texas pioner named Sam Maverick who owned a big spread along the river near San Antonio.

The river, on reaching Maverick's land, divided into two channels and completely encircled it before rejoining and becoming one stream as it flowed on towards the Gulf. This water barrier kept his cattle in and kept other ranchers' cattle out. So Maverick saw no need to use a brand — and he didn't.

When the river was low during a period of drouth, however, some cattle could get across it and mingle with neighboring herds. During round - up time, when a rancher saw an unbranded steer, he knew to whom it belonged, and told his cowboys to cut it out of the herd, saying: "That's not ours U, that's a Maverick."

The expression caught on and made Maverick into a legend all over the West.

Today it still means someone who is independent, doesn't always conform to the rules, and wears no brand.

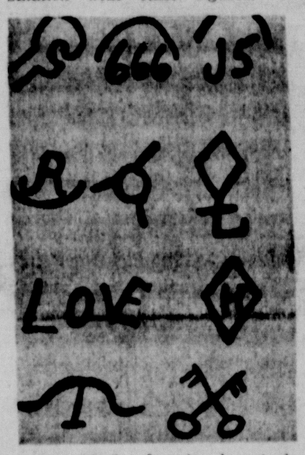
But old Samuel Maverick, of course, was the exception. Cattlemen in those old days almost universally branded their cattle. If there is any doubt about that, it is only necessary to examine the records in any county clerk's office.

FADED LEDGERS

In County Clerk Wayne Wieser's office in the courthouse here there are five large ledgers titled "Marks and Brands" in which several thousand brands have been registered by Milam cattlemen over the years. Two or three of the ledgers are very old; the writing is in the stiff penmanship of a long ago day, and sometimes is so faded as to be hardly readable. But the brands are all described and shown in pen and ink drawings.

The earliest entries date back to 1874. Undoubtedly cattle brands were being registered before that date; but it was in 1874 that the courthouse, then a wooden structure, burned, and the brand register was lost along with all other records. So it was necessary to re-register all cattle brands at that time.

They are in an amazing variety, those brands. They make use of all the letters of the alphabet from A to Z, all the numbers, and many characters — diamonds, squares, circles, stars, daggers — and of course bars and rockers in combination with other figures.



One of the favorite brand designs was for a cattlemen to use his initials. Sometimes he even went farther, if he had a short name. WHITE, for instance, was the brand registered by W. B. White on November 22, 1877.

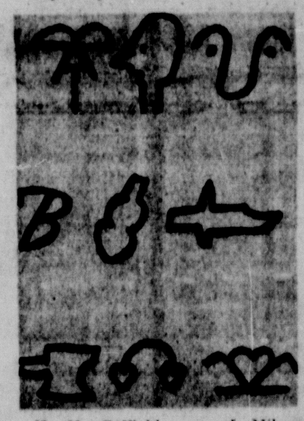
Two other cattlemen who used their last name were Eugene and Frank Love, who registered their brand on August 25, 1879. They used the right side of the V for the back of the E. This linking of letters in a design was a common practice.

Sometimes, apparently, several members of one family used variations of one basic brand design for their own brands. The number 7 with a letter attached to its side was used in this way. J. H. Ardledge of Milano registered a 7D on May 28, 1874; Mrs. S. E. Hawkins of Rockdale registered 7E on August 20, 1876; S. R. Turnham of Cameron Registered 7P on May 25, 1874; and L. L. Thompson had a Rocking 7B registered on March 14, 1883.

Other marks were listed when a brand was registered. One of these reads: "Swallow fork on left ear. Hole and split out in right ear. Cattle brand on left hip. Horse brand on left shoulder."

On at least one occasion a man and wife each had a brand registered. J. C. Rogers — he was a Major in the Confederate Army and led a company from Milam County during the Civil War — registered his brand, a JR connected with a rocker underneath, on June 5, 1875. His wife, Mrs. Martha Rogers, registered her J 5 with a rocker above, on February 19, 1375.

One old time cattleman who died several years ago, R. L. Batte, used a part of his name in his brand a BAT with the top of the T superimposed on the A.



H. H. Coffield, one of Milam County's best known ranchers, has as his brand a diamond with an H inside. He registered it on May 31, 1945.

And the brand of the biggest ranch in the world — the King Ranch — is registered here. The famous Running W. brand was put on record on October 1, 1943. The W brand is on the ribs of cattle and a small K on the jaw.

The first entry in the "Marks and Brands" ledgers was to put on record a brand by Mrs. E. D. Atkin of Cameron on May 4, 1874. Her brand was the letters JON.

The most recent entry was to register the brand belonging to John Foster of Rockdale — it was a J with a rocker above - on December 11, 1959.

In 1942 the Texas Legislature enacted a new law concerning cattle brands which required that all brands had to be registered again after October of that year if they

CONTINUED ON PAGE 3

YEAR END PAYMENT RUSH SEEN

County taxes, with an early payment discount, were 80 percent paid this week, while city and Cameron school tax payments lagged with less than 50 percent of assessed taxes paid.

Tax notices for all three taxing units were mailed October 1 and all carry a January 31 deadline. After that date penalty and interest are charged.

County taxpayers have contributed about $1,742,20. to county coffers to date. Total tax roll for Milam County is $455,170.67.

CISD School Tax Collector O. G. Chamberlain said payments were slightly slower than last year with about 44 percent of the school taxes paid. He said he expected a large increase in payments just prior to January 1.

Tax roll for the Cameron Independent School District is $197,-265. this year.

The city also showed a slight lag in taxes collected with a little over 3/ percent in. City Secretary J. P. Fuller said a 1½ percent interest would be charged for late payment, the penalty increasing ea a month.

Total city tax roll is $118,401.56

Accident Victim Charged With Carrying Pistol

The victim of a motorcycle - truck accident was listed in serious condition in a Temple hospital Tuesday and is charged in Milam County Court with possession of narcotics and carrying a pistol.

Police Chief John Shearin said Alexander Reaves, 35, who listed his address as Brooklyn, N. Y., received internal injuries when his motorcycle collided with a truck at the intersection of Crockett and Sixth Streets about 10 a.m. Tuesday.

Found in Reaves' possession were a packet containing heroin and a .25 automatic pistol, Chief Shearin said. Contents of the packet were taken to Austin for testing and the substance was found to be uncut heroin.

The injured man was taken to Newton Hospital following the accident and was transferred to Kings Daughters Hospital in Temple.

Reaves told police he had been staying in Cameron for about three weeks.

Youth Charged With Breaking, Entering

A 17 year old youth was arrested shortly before noon Tuesday and charged with breaking and entering the L. A. Michalka home at 723 N. College.

Sheriff Carl Black said the boy entered the Michalka home about 11 a.m. He hit and knocked down Mrs. Michalka when she tried to stop him. Black said her husband fired a shot at the youth as he ran from the house, but the bullet went astray.

110

With F.M.L.

Making the rounds in these United States is a diet for weight-watchers.

It is a tongue-in-cheek type known as the "Three Calorie Diet:"

MONDAY: Breakfast: Weak tea
Lunch: 1 boullion cube in one-half cup diluted vinegar
Dinner: 1 pigeon thigh and 3 ozs. prune juice (gargle only).

TUESDAY: Breakfast: Scraped crumbs from burned toast
Lunch: Doughnut hole (without sugar) and one glass dehydrated water.
Dinner: 2 jellyfish skins

WEDNESDAY: Breakfast: Boiled out stains from tablecloth
Lunch: Half dozen poppy seeds
Dinner: Bees knees and mosquito knuckles soaked in vinegar.

THURSDAY: Breakfast: Shredded eggshell skins
Lunch:: Belly buttons from navel oranges
Dinner: 2 eyes from Irish potato (diced)

FRIDAY: Breakfast: 2 lobster antennas
Lunch: 1 guppy fin
Dinner: Fillet of soft shell crab slaw

SATURDAY: Breakfast: 4 chopped banana seeds
Lunch: Broiled butterfly liver

Dinner: Broiled jellyfish vertebrae in bookbinder sauce.

SUNDAY: Breakfast: Pickled hummingbird's tongue

Lunch: Prime ribs of a tadpole

Dinner: Aroma of empty mustard pie plate, tossed paprika and clover leaf, washed with canary milk.

110-110-110 .....

Now, someone will fault this, either a good cook, elderly dieter or someone senseless of humor. But if someone has to live on a diet remotely similar to this one, there would little humor in it, I suppose.

110-110-110 .....

Happy weekend-after-Christmas.

Tired Postmen Glad It's Over

The great collective sigh of relief heard in the Cameron Post Office on Christmas Eve was probably echoed all over the country as mailmen saw the end of the annual flood of holiday mail.

"It's no worse this year than it has been in other years," one postman said early this week. "We're down to mostly local stuff now."

Christmas is the time when Cameron residents can appreciate the "personal touch" that is possible only in a small town post office, when greeting cards and packages may have incomplete or vague addresses.

It takes a good memory and a familiarity with people on their routes to deliver some of the mail to the right place, especially when it is addressed simply to "so-and-so, Cameron, Texas."

And the nicest personal touch is the delivery, if necessary, of packages on Christmas morning.

"If we see it's obviously a Christmas package we deliver it on Christmas morning," postmen said, "complete with the 'ho, ho, ho' bit."

Usually city route carriers return from their rounds around three in the afternoon, but during the last weeks in December it's closer to five before the foot-sore men can lay down their empty bags.

Even Smoky, the German shepherd that makes the rounds with a mailman each day, was beginning to look tired.

Sanitation Workers Gear-Up For Post Christmas Discards

City workers will be full force Friday, clearing the piles of discarded boxes, paper and ribbons that line streets the day after Christmas.

City Secretary J. P. Fuller said city offices would be closed Friday, but sanitation crews would be working. He said plans were to operate three trucks in an effort to cover the town before the weekend.

Fuller said the city brush truck would start making rounds next week to pick up discarded Christmas trees.

The Lonely Heart

Mail Order Tickets For Holiday On Ice

Mail order ticket requests for "Holiday on Ice" will be filled beginning Monday, Dec. 29.

The ice spectacular will be presented at the Heart O' Texas Coliseum the nights of January 20, through 23 (Tuesday through Friday.

Box seats and rink-side seats are $4. The first seven rows of the reserved seat section are priced at $3.50. The next seats are $3. and general admission prices are $2. Children under 16 will be admitted for one half of the prices listed above.

Write: Holiday On Ice, Box 7581, Waco, Texas 76710 and enclose check or maney order for desired tickets plus stamped, addressed envelope.

The general public may purchase tickets at the ticket office on Bosque Boulevard beginning January 8.

DPS Asks Public To Report Drunk Driver

The Department of Public Safety says emphasis is on removing drinking drivers from streets and highways during the holiday season.

Accident records show that the biggest causative factor in fatal accidents this season of the year is the drinking driver, according to Major Harry Hutchison, regional commander of the DPS at Waco.

"We ask that you, the public, call us and report any driver that gives you reason to believe he has been drinking," Major Hutchison said. "With your support and cooperation we can prevent many Texas traffic accidents from happening."

POST OFFICE CLOSED FRIDAY

Cameron Post Office will be closed Friday by executive order of President Nixon, according to a message from the U. S. Postmaster General. No mail will be delivered Friday.

Rate Hike Hits Milam Drivers

Average Milam County drivers will pay $18 more for auto insurance this year under rates approved in October by the State Board of Insurance.

The average policy base is a one medium-priced-car family with two adult drivers. A family with a medium-priced-car, two adult drivers and one male driver under 25 listed for insurance as class 2-A) will see a $35 average raise in rates.

Jim Camp, local insurance agent, gave a comparison breakdown of insurance rates in Milam County based on figures for a 1970 Chevrolet Impala 4 door sedan, $100 deductible, $2000 medical payments:

	1970	1969
Class 1-B	$154	$136
Class 2-A	$259	$226

Camp said the class 2-A policy would receive a 10 percent deduction if the under age driver was credited with driver education instruction.

The 9.9 statewide over-all increase for private passenger car coverage was effective November 1. It was approved by the State Board of Insurance after a series of delays that started in August when insurance companies requested a 17 percent raise. They claimed a $15.9 million auto insurance underwriting loss in 1968. Insurance Board staff statisticians recommended an 11.4 percent hike.

Criticism of the proposed increase lead Gov. Preston Smith to appoint a study committee, headed by former Gov. Price Daniel. This study pointed the way to the scale-down of the orginal proposal.

The increase, based on experience ratings vaires in Texas Counties (and in some cases specific area) from $18 a year to $29 on class 1-B. West Texas oil field area drew the highest raise, $29; Houston, Dallas and San Antonio rates were upped $22; and in Central Texas, McLennan County was up $19.

Camp blamed higher rates partly on the increase in large damage suits, as well as the increase in traffic accidents. He said he looked for another increase request in August.

The $54 cost for coverage on class 1-B in Cameron compares with $222 for the same coverage in Houston; $197 in Dallas, $185 in Fort Worth, $217 in El Paso, $168 in Austin and $173 in San Antonio.

Liability insurance (10,000 — $20,000 - $5,000 coverage for bodily injury and property damage) will cost Milam County 1-B new auto owners $47. Collision ($100 deductible will cost $61. Comprehensive fire, theft, etc.) $46.

This compares with 1-B liability rates of $96 in Houston, $83 in Dallas and $58 in Austin and $100 deductible collision rates of $80 for Houston, $70 for Dallas and $64 for Austin. Comprehensive rates will be $46 for Houston and Austin and $44 for Ft. Worth.

Insurance Board Chairman Ned Price has said the board will initiate a detailed study of automobile rate-making formulae to see if insurance rates can be made more precisely by considering past experience and the conditions that may be expected during the period in which the rates will apply.

Churches, Youth Bring Yule Cheer

It began to look a lot like Christmas for about 60 Cameron families as local churches and youth group distributed food and toys, caroled and sang "Merry Christmas."

A community choir formed at 10 a.m. Christmas morning to sing Christmas carols outside the Milam County jail for the dozen inmates. A special Christmas dinner was also provided for the men confined to the second floor jail cell.

A special Christmas gift of blankets will keep another 60 warmer this winter. They were purchased and distributed by a joint effort of the Cameron Ministers Association and the Cameron Church Women United.

St. Monica Catholic Church, First Baptist Church and First Methodist Church provided Christmas dinner for about 25 families as well as toys and candy for children and gift baskets for shut-ins and nursing home residents.

Cameron church congregations provided Christmas dinner for about 25 families as well as toys and candy for children, and gifts for nursing home residents. Women of St. Monica Church prepared and distributed gift baskets for shut-ins in their congregation.

Junior High and High School students devoted free time to repairing and boxing toys and games, then distributed them to children who might otherwise have faced a bleak Christmas morning.

Church choirs and youth groups caroled at hospitals and nursing homes during Christmas week.

The Cameron Herald

BEN MILAM STATUE

"the supreme test of good newspapers is the measure of its public service."—Walter W. Burns, Rockefeller Education

A Milam Newspaper Since 1880
108 EAST FIRST STREET
CAMERON, TEXAS 76520

Frank M. Luecke, Editor and Publisher
Frank M. Luecke and Don Scarbrough, Owners

NATIONAL NEWSPAPER ASSOCIATION Founded 1885 — NNA SUSTAINING MEMBER — 1969

ALL DEPARTMENTS: A C 817 [illegible]

Entered as second-class matter at the Post Office in Cameron, Texas, under the Act of Congress of March 1, 1879. Published every Thursday.

Maturity's Obligations . . .

The "Sixties" well may be a time, looked back upon, of escape, finding the "Seventies" a time of reality.

Starting in the White House, youth found more things wrong with American society than even Europeans, whose forebearers peopled this continent, whose descendants either side of the Atlantic in lock step took up our agricultural and industrial prowess as example and whipping boy.

During the "Sixties" this nation sustained world leadership in economics and diplomacy (the Eagle grasping both arrows and olive branch) which stumbled at the Bay of Pigs, recovered during the Cuban Missile Crisis, then immersed us in the enigma of fading colonialism in Southeast Asia. Despite counter charges, the world will acknowledge we are naively trying "to do the right thing" in Vietnam.

We lost a President and Senator (either by assassination, a moderate Negro leader by assassination and a President's second term to Vietnam.

It is the Decade of New Morality (more like Voltaire's France), the Peace, Hippies, Haight - Ashbury, "pot" diminished social custom, closing with a quest of an "Impossible Dream" (similar to 18th Century France's turn to Rousseau Romanticism, rejecting Voltaire rationality).

It is the decade where metropolitan glamor smudges its face in smog and smut. Skirts high, necklines low, he-she clothes, Colonial-length hair by way of "Oh, Calcutta" nudity emphasyma, U.S. "man on the moon", English entertainers and Russian novelists, birth Americana, milli-second computerization, inflation, 40,000 dead in Vietnam, 50,000 annual highway dead, "one giant leap" in moondust, squalor in the ghetto.

It is the decade of unparalleled individual expression and unanticipated hope. If we master the mathematics of centuries for moon landings, we reconstruct what mobility disenchants.

It is the decade of "you are there" television, glossy ratings, corporate mergers, Black Panthers, declining church membership, righteousness in the streets, a baby doctor leading anti-war marches (in which the Viet Cong flag unfurled), sitting at Berkeley, the Pentagon, take-overs at Columbia, Cornell campuses and dozens elsewhere, student hussing, moment crime, Howard Hughes' industrializing Las Vegas, a President's widow marrying a Greek shipping magnate, Hollywood abandoning Hollywood, situation comedies, psychedelia, beautiful people, the Whitman massacre, the campus run amok.

What we don't like we try to change . . . overnight. And it is not working. Power of TV immediacy and news dramatization is challenged by Vice President Agnew and a "silent majority" materializes, supporting a President by 77 percent who only was elected by 47 percent.

Reality awakens the Decade's commitment to "change" when we see its constancy unable to oil any more skids. Sophomories are, like the rest of us, and see disarray where art, inquiry ends, inept. A serious game is ending, even as the average American grows younger, because when the cars and "trips" and liberal educations turn 30 they, by their own standard, aren't young anymore.

The "Height" for example knows no more "flower children", but houses degenerates and derelicts. A hip leader by the name of Manson compels murder by his clehabs, one follower alleges, and seven people, perhaps more, are dead. The rest of the "kids" are home, if they are lucky.

The disenchanted disenchant: the more powerful nation of two most-powerful nations looks up to moon conquest, across a continent to megarolistic clutter and down on its agrarian upbringing. The nation, the whole nation looks inward for the first time in the decade now ending, threatens isolation where liberalism florished 10 years before, bemoans maturity's obligations, and finds, domestically, finally, it must grow up.

What Others Say . . .

Balancing The Books . . .

Readers in Pakistan or Brazil or in any other country where the United States Information Agency maintains libraries are not offered a fair representation of American authors because, in the opinion of one USIA consultant, the agency's catalogue of 12,000 books contains few volumes by conservative writers.

James Burnham, an editor of the National Review, suggests that the absence of modern conservative writers and books fails to give foreigners an accurate picture of American life. Mr. Burnham may have a good point. At least most of the authors he recommends for the USIA's catalogue are distinguished writers who should make the booklist on their own merits, regardless of whether they contribute to what must be an indefinable ideological balance.

Nonetheless, the criteria by which the USIA should judge books for its libraries overseas should favor the best books in the best interest of the United States. That is what the USIA is for; it is not supposed to be scrupulously neutral or all-inclusive.

Every book by a Democrat does not have to be balanced by a book by a Republican; nor does the USIA have to ask the John Birch Society and the Black Panthers for a list of their dozen favorite books.

The United States Information Agency is forbidden by law to indulge in domestic politics. And common sense suggests the USIA should also avoid shipping partisan squabbles abroad.

—Boston Herald Traveler.

"LET'S SHAKE ON IT!" AVALON FEATURES

Dateline Austin . . . .

Giant Tree Sparks Yule Celebration At Capitol

By Vern Sanford

AUSTIN

Highlight of the Holiday Season at your State Capitol aways is the annual Christmas party for [illegible] and their officials held in the House of Representatives.

Featured at this year's festivities was a children's Life Corps Choir from Leroy City and Texas.

Climax of the revelry always is the group singing of Christmas carols around a giant Christmas tree, erected in the rotunda. This year's tree is 32-feet tall, and decorated with brilliant, colorful lights. It is so huge and so heavy that a crew of workmen had to hoist it into place with guide ropes secured to the second floor balcony. Watching them erect it got everyone in the holiday spirit.

After the giant tree went up, Gov. Preston Smith and the First Lady lighted the Mansion tree—a 22 ½-foot lace cedar. It was donated by a retired Central Texas couple, Mr. and Mrs. George Doss Sr. of Gay Hill near Brenham.

Thousands of Texans make the annual pilgrimage to the statehouse to admire the beauty of the capitol building and the matching attractiveness of Congress Avenue and the Governor's Mansion.

WHAT? A TAX CUT!

While most taxes go up, the state unemployment insurance tax paid by Texas employers wil go down again in 1970—for the third straight year—according to the Texas Employment Commission.

Tax rate of employers will be reduced 1.2 per cent from the calculated experience rate effective January 1, reports W. S. Birdwell Jr., employer representative on the Commission.

Under the law, when the unemployment compensation fund exceeds $300 million, as of October 1, the rate must be reduced. This October it totaled more than $3[illegible] million.

So, payroll tax paid by the employers will be about $23 milion less. Not all employers will benefit. About 65 per cent already have earned the minimum 0.1 per cent. But some 23,000 firms will pay a smaler payroll tax. More than 90 per cent of the covered employers will now pay the minimum 0.1 per cent.

Overall average tax rate for unemployment insurance paid by Texas employers is about half the average for all states.

MORE CRIME—MORE FUNDS

Governor's Criminal Justice Council has recommended allocation of $50,025 in federal funds to fight crime. Money comes from the $1.1 million action fund granted Texas by the Federal Omnibus Crime Control and Safe Streets Act of 1968.

Grants went to Caldwell ($84 for photo equipment); Grayson County ($2,244 for police firing range equipment); Smith County-Tyler Council of Governments ($5,52) for regional training program); Lower Rio Grande Valley Development Council at McAllen ($10,800 for police training); Lubbock County ($2,520 for a probation survey); Madison County ($442 for photo equipment); Texas Po-Basin Law Enforcement Committee ($15,624 for regional police training); Robertson County ($76 for photo equipmen); Texas Police Assocation ($6,490 for a police management workshop); Texoma Regional Planning Commission ($6,060 for a teletype network) and Washington County ($165 for a fingerprint camera and kit).

Congress considers funding the program this year with $250-275 program this year with $250-275 million, including $9 million for Texas.

WATER QUALITY PLANS

Twenty three northeast Texas towns and corporations have told the Texas Water Quality Board their plans for improving waste discharges.

Mayors and managers were invited to report on what they are doing to improve water quality. Board also conducted hearing on a proposal to require self-reporting from firms and cities that now discharge waste materials.

SAFE DRIVING URGED

Governor Smith has appealed to Texas drivers to use "utmost caution" during coming holiday season.

Department of Public Safety estimated traffic crashes in the state during the Christmas - New Year period may claim as many as 37 lives.

Both the governor and the DPS said that this tragic toll can be averted if Texans will "drive safely and realize that no one is immune to a traffic crash."

Smith declared "a State of traffic safety emergency" through January 5.

COURT MARTIAL

A suit to prevent the court martial of a Fort Hood Army private has been filed in Judge Jack Roberts Federal District in Austin. Members of the Richard Chase Defense Committee filed the suit on behalf of Private Chase, who is now being held in the Fort Hood stockade. The 26-year old soldier is charged with disobeying a direct order and refusing to take part in riot-control training at the Central Texas Army base.

ATTORNEY GENERAL

Community mental health centers are merely component parts of "units of government" under Texas Tort Claims Act and liability of personnel for damage suits would be responsibilty of the creating governmental units, Atty. Gen. Crawford Martin recently held.

In other new opinions, Martin concluded:

—State Highway Department may purchase personal injury and property damage insurance coverage for its employees within specified limits.

—Parking fees charged University of Houston students is a voluntary student assessment, rather than compulsory service fee.

PUBLIC SCHOOL EDUCATION

A group of private citizens is distributing an eight - page booklet summarizing the results of the controversial report of the Governor's Committee on Public School Education (COPSE).

Booklet includes a rundown of the accomplishments to date and those that became law even in a modified sense. It also advocates action on the "additional improvements proposed by COPSE which are still needed to give Texas a first-class public school syystem." Included in that section are the proposals for tax equalization and consolidation of smaller schools that raised so much furor during the legislative session.

CARGO PERMIT ASKED

Texas Aeronautics Commission held hearing on application of Lubbock - Amarillo Armored Service Inc. for permit to transport cargo by air.

Flights would be coordinated with firm's 82 armored security cars. Cities served would include San Angelo, Brownsville, Midland-Odessa, Big Spring, Amarillo, Lubbock, Abilene, Dallas-Fort Worth, Austin, Waco, San Antonio, Corpus Christi, McAllen, Harlingen, Beaumont, El Paso, Galveston, Houston, and Wichita Falls. Two existing lines opposed application.

OLD PHILOSOPHER

Dear editor:

Although the [illegible] generally drowned out because people's instincts frequently are more accurate than their thoughts still there are always a few around this time of the year who say all this gift-giving has gone too far, that Christmas has become just a big commercial blast, that people would do better to spend their money more usefully.

Well, possibly so, but the same probably was said about a group of wise men, numbering three I believe, who showed up with some gifts one time. After all, what use are myrrh and frankincense to a newborn babe?

Now me, I believe in gift-giving so strongly that for years I've been working on a plan where [illegible] figured up what Christmas cost him, then put it alongside what he got, and if he came out on the short end, the government, in the spirit of the season, (all of the politicians I've run) mailed this to is a Christmas card.

Oh, one did write a brief note saying he doubted it would show financially responsible at this time of the year you'll wreck the whole idea. Obviously he didn't have the Christmas spirit.

Reforming Christmas is sort of like reforming society. IT reads good on paper but nobody ever seems to pay much attention to it, people just go on being people.

Merry Christmas, this year and from now on, too.

Yours faithfully,
J. A.

Poage Reports On Social Security, Food Program

Cong. W. R. Poage said he voted for the 15 percent increase in social security payments passed in the House last week.

"As I see it," he said in his newsletter, "those who are drawing social security had no way of protecting themselves against the inflation which our government spending policies have, at least greatly, encouraged. I thought that even though this procedure is itself inflationary, we should give these older people this adjustment in buying power."

Poage said the Agriculture Committee is still working on the Food Stamp Program. He offered an amendment which would require that all able-bodied people between 18 and 65 should, to get food stamps, be willing to take a job if one were offerel paying the minimum wage and it did not involve strike breaking.

Poage said he didn't understand the "violent opposition" of those who oppose the provision. "They insist that those of us who want to require some work in return for what the government gives these people are trying to 'starve' Ameri can citizens," he said.

"I want every American to have an opportunity to make a living," Poage said, "but if he won't accept that opportunity I don't think the government owes him anything."

Messiah Scheduled Christmas Night On Ed—TV, Channel 9

Channel 9, KLRN- Educational TV has scheduled a full-length performance of Handel's Christmas mas Night. The three - and - half hour performance by the half hour performance by the highly - acclaimed Handel and Haydn Society of Boston will be seen at 9 p.m. Thursday (Dec. 25) on Channel 9.

Viewing highlights for the week are:

Sunday, Dec. 28, 8 p.m., The Forsyte Saga.

Monday, Dec. 29, 9 p.m., Firing Line. Guests are Mr. Peter Link and Mr. C. C. Courtney, co-authors and stars of "Salvation." Topics of disucssion include: drugs, sex, religion, and the war. William F. Buckley, Jr. is host. (60 min)

Tuesday, Dec. 30, 8 p.m., NET Festival. "Cranko's Castle" is documentary - performance special on the famous Stuttgart Opera Ballet and its director John Cranko. (60 min)

Wednesay, Dec. 31, 9 p.m. THE BOSS'S SON. A dramatized documentary by French journalist Danielle Hunsbelle about a rich boy and a working - class girl in a small French town and the social pressures they encounter when they want to marry. (60 min)

Thursday, Jan. 1, 1970 p.m. NET Playhouse. "Thoughts of the Artist on Leaving the Sixties" includes talent ranging from s.aHaethaOn to Dick Gregory and the film peace satirizing the cliches of the "new Cinema" produced by KLRN. (90 min)

Friday, Jan. 2, 7:30 p.m. movie. The original gut . bucket boys, Laurel and Hardy, make up a two-man zoot-suit band in "Jitterbugs." Also starring Vivian Blaine. (74 min)

Saturday, Jan. 3, 7 p.m., TO SAVE TOMORROW. Series of programs about the rehabilitation of mentally ill adults at Singer Zone Center in Rockford, Illinois, (30 min)

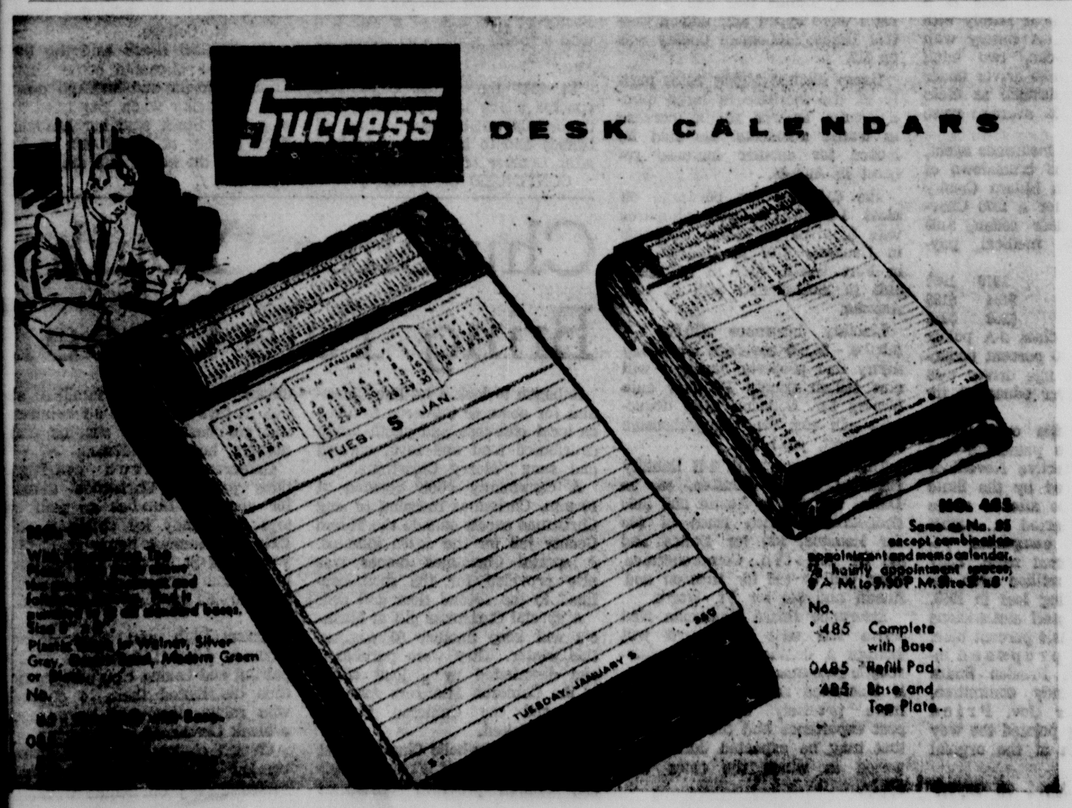
Destroy Credit Cards That Are Unwanted

Cut and destroy unwanted credit cards, advises Linda Jacobsen, Extension home management specialist at Texas A&M University.

This eliminates keeping track of them and running the risk of a stolen card. By keeping the credit card, you have accepted the terms under which it was issued, even though no formal agreement was made.

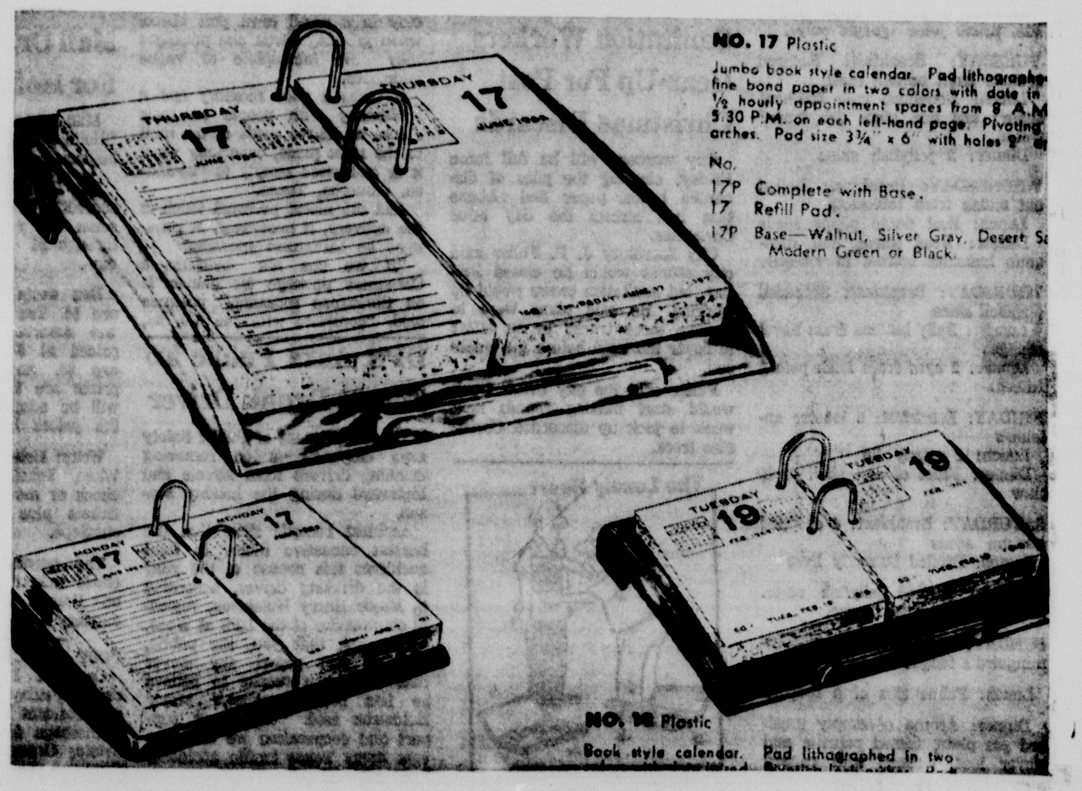
Unsolicited credit cards may arrive through the mail from many sources: banks, oil companies or department stores.

Somali is the world's principal source of the incense resins frankincense and myrrh. It was known to ancient Egypt as the "Land of Aromatics."


Success
DESK CALENDARS
TUES. 5 JAN.
TUESDAY, JANUARY 6
No. 485
Same as No. 85 except combination appointment and memo calendar. ½ hourly appointment spaces 8 A.M. to 5:30 P.M. Size 5"x8".
No.
485 Complete with Base.
0485 Refill Pad.
485 Base and Top Plate.

START THE NEW YEAR WITH A SUCCESS DESK CALENDAR 65c up

CAMERON HERALD


THURSDAY 17
JUNE 1968
MONDAY 17
TUESDAY 19
NO. 17 Plastic
Jumbo book style calendar. Pad lithographed fine bond paper in two colors with date in ½ hourly appointment spaces from 8 A.M. 5:30 P.M. on each left-hand page. Pivoting arches. Pad size 3¼" x 6" with holes 2" a
No.
17P Complete with Base.
17 Refill Pad.
17P Base—Walnut, Silver Gray, Desert Sa Modern Green or Black.
NO. 19 Plastic
Book style calendar. Pad lithographed in two

Gause News

Dear Santa,
I've been a good boy. I help mama cook dinner. Santa, I want a walkie talkie, record player and tape player. I wish you a merry Christmas. I'll leave you some milk, pie and cookies on the table. Love,
Vince Matthews

Dear Santa Claus,
Please bring me a race track, radio, television, a farm and a telephone. Love,
Mike Thompson

Dear Santa Claus,
Please bring me a Barbie doll Vanity. Love,
Mike Thompson

Dear Santa,
Please bring me a wagon, Swingy doll and a swing. Love,
Laurie Whitfield

Dear Santa Claus,
Please bring me a gun and a bicycle. Love,
Steve Little

Dear Santa Claus,
Please bring me a Krazy Kar, bicycle, gun and a race track. Love,
Eddie Johnson

Dear Santa Claus,
Please bring me a Krazy Kar, radio, airplane and a football. Love,
Melburn Worrell

Dear Santa Claus,
Please bring me two dolls, a bicycle, and a suitcase. Love,
Rose Woods

Dear Santa,
Please bring me a doll, a purse, a bracelet and a watch. Love,
Sherry Johnson

Dear Santa Claus,
Please bring me a blackboard, hobby horse, stove, typewriter, playhouse and a car. Love,
Loraine Standiford

Dear Santa, Claus,
Please bring me a doll, stove, purse and a hobby horse. Love,
Darlene Swain

Dear Santa Claus,
Please bring me a doll, toy stove and a bicycle. Love,
Sharon Henderson

Dear Santa Claus,
Please bring me a play television, radio and a bicycle Love,
Kevin Owens

Dear Santa Claus,
Please bring me two guns, a canteen and a watch. Love,
Darrell Bell

Dear Santa Claus,
Please bring me a swingy doll, playhouse and a piggy bank. Love,
Sherron Johnson

Dear Santa Claus,
I would like to get a football suit, a gun and a storybook. With love,
John Wilson

Dear Santa Claus,
I want a doll, a colorbook and some crayons. Love,
Tommy

Dear Santa Claus,
I want a gun and a ball, a car and a boat, some stoybooks, a toy airplane. Please give all the other children toys. Santa Claus. Love,
Carol Wilson

Dear Santa Claus,
I want a Barbie doll, a colorbook and some crayons, with love,
Beverly

Dear Santa Claus,
I want a bulldozer, a sled and some skates. Love,
Derrick

Dear Santa Claus,
I want a wagon, a ring, BB gun, a gun holster, a Barbie Doll and a bicycle. With Love,
Tanya

Dear Santa Claus,
Just a few lines to say hello on Christmas. I would like to get a doll, play stove, sewing machine and that's all. Love,
Mable Lee Henderson

Dear Santa Claus,
I want a bicycle, a football suit and football helmet, a hot wheel set. With Love,
Dennie Walker

Dear Santa,
Please bring me a bicycle, a snowcone maker and a talking G. I. Joe, and some new house shoes. Love,
Craig Lee

Dear Santa,
Please bring me a tricycle, a set of dishes and a talking G. I. Joe. Love,
Kelley Jean Lee

Dear Santa Claus, I want a bow and arrows, some boxing gloves, a play refrigerator, stove, pans, a choo choo, and a bicycle. Love,
Kevin Coats

Dear Santa,
I want a bicycle, cowboy boots, a Susie homemaker, and boxing gloves. I hope you have good Christmas. I love you. Love,
Ray Cots

Dear Santa Claus,
Please bring me a doll, a stove, refrigerator, and sink and a baby buggy. Love,
Diana Wilkins

Dear Santa,
Please bring me a doll, a baton, and a baby buggy and that is all. Love,
Sherri Coats.

C. FIKES, BRIDE PLEDGE VOWS IN CHAPEL WEDDING

Miss Gloria Adams and Mr. Elison Carroll Fikes were married in the chapel of Parks Place Methodist Church, Houston, 3 p.m. Saturday.

The bride is the daughter of Mrs. Rowena Adams of Wharton. She wore a white crotchet dress of Texas and is an accountant for Duval, Inc., Houston.

Mr. Fikes is the son of Mr. and Mrs. Edison Fikes of Cameron. He attended North Texas University and is presently employed in the Credit Dept. of Texaco.

The bride was given in marriage by her brother, Rodney Adams. She wore a white crotchet dress and carried a bouquet of white roses centered with a white orchid.

Honor attendants were Miss Kay Rugeley and Mr. James Ray Fikes. Bobby Foster served as usher.

A reception was held at the D. M. Haves home in Houston. The two - tiered wedding cake and punch were served from a round table covered with white felt, overlaid with a drapped white net skirt that was held at the edges by white rose bouquets. Appointments were of crystal and silver.

Wedding guests from Cameron included Mr. and Mrs. R. H. Foster, Mrs. Mollie Helcam, and Melvin Provasek.

DKG CHRISTMAS LUNCHEON HELD

Beta Nu Chapter of Delta Kappa Gamma held its annual joint Christmas luncheon with Beta Beta Chapter, Saturday, December 20, at Hamilton House in Waco.

Mrs. H. D. Maxwell, president of Beta Nu, presided at a business meeting at 10:30 a.m., followed by the program at 11 a.m. Beta Beta furnished the special music and Beta Nu presented the program feature.

The luncheon and gift exchange were at 12 noon.

SAN GABRIEL—

By Mrs. Ralph Heisch

Rev. and Mrs. Dean Parmer and Teri entertained with a Christmas fellowship at the parsonage following the Cantata at the Baptist church Sunday night.

Sunday Dec. 22 was the last day for Rev. Parmer to fill the pulpit. They will be moving this week to Lyford, a small town down in the Valley near Harlingen, where he will begin to serve as pastor Jan. 1, 1970.

Mr. and Mrs. H. D. Kay of Troy were guests of her mother, Mrs. F. W. Worley Tuesday.

Mrs. Peggy White and Mr. and Mrs. Allen Conn were in Houston Tuesday and Wednesday visiting Mr. and Mrs. Leslie Hodge and boys and to attend some of the Christmas activities of Brit Hodge.

Mr. and Mrs. Johnny Limmer and Cindy of Houston were guests Friday and Saturday of his parents, Mr. and Mrs. Buddy Limmer. Sunday they all went to Bastrop to eat Christmas dinner with Mr. and Mrs. Marvin Limmer and children.

Mr. and Mrs. Allen Conn and Peggy White visited last weekend in the home of Dr. and Mrs. J. C. Ogle and family and Granny Conn all of Dallas.

Lance Johnson had emergency surgery Tuesday at the Taylor hospital and is reported to be doing very well.

Mr. and Mrs. Hugo Linke have their grandson, Scott of Dallas, spending the holidays with them.

Mr. and Mrs. Rockney Terry of Huntsville were here for the Holidays visiting his parents, Mr. and Mrs. James Terry and Lynette and her parents in Thorndale.

Mr. and Mrs. J. C. Archey and Michael Cast of Freeport spent Friday night with her mother and uncle, Mrs. Betty Harrison and Willie Lovelace. They will spend Christmas in New Mexico with his relatives.

More than six times as much water flows across the United States in the air as is carried by all its great rivers, but only 5 to 15 percent reaches the ground.

Ceviche Receipe Spices Holidays

AUSTIN

If the usual chips and dips don't seem enough for a special holiday house party, here's a favorite snack dish from Mexico which can be ladled up in small bowls and served with plastic spoons.

It's called "ceviche" and it's cooked in a traditional manner with citrus juices instead of heat, notes the Texas Parks and Wildlife Deparment.

The basic ingredient is fish, virtually any species of fresh or saltwater fish. Most Mexican chefs use anything that swims. Whatever the choice, the fish should be in filet form (so that no bones get into the ceviche) and it can be diced in half-inch or one-inch chunks.

The first day, place one pound of diced filets in a baking dish and add the juice of five limes and one lemon. Cover with sauterne wine, if desired, and refrigerate 24 hours or more.

On the second or third day, add the following:

Two medium - size onions, finely chopped
Five scallions, finely chopped, including green tops
One No. 2 can of tomatoes. Remove cores and chop up residue
One eight - ounce can of tomato sauce
Two tablespoons of capers
Half - cup salad peppers, chopped fine
One teaspoon oregano
One teaspoon sweet basil
One teaspoon coriander
Half - cup cilantro leaves, chopped, (available in some Mexican grocery stores), or, if not available, add more coriander

One tablespoon Tabasco sauce, or to individual taste Add to fish, stir thoroughly and refrigerate. This will last 10 days to two weeks, makes approximately a quart and a half. Before serving, stir in one teaspoon olive oil per pint. Serve as a snack, appetizer or light meal with crackers or hard — crusted bread.

YULE PARTY AT CLUB HOUSE FOR B&PW MEMBERS

Business and Professional Womens Club members and one guest, Mrs. Bea Foster, met last week for a Christmas party and dinner at the B&PW Club House.

Mrs. Sam Houston presented a program on Symbols of Christmas".

Candles circled with holly centered tables for the covered dish dinner and gifts were erchanged beside the Christmas tree.

R. ENGRAMS ARE NEW RESIDENTS

Mr. and Mrs. Roy N. Engram and their two children, formerly of Stamford, Texas, are now making their home at 710 E. 7th St.

Mr. Engram has been named president and general manager of the Ben Milam Savings and Loan if Cameron.

• Burlington

By Mrs. Gerald Foshea

Mr. and Mrs. Gerald Foshea, Mr. and Mrs. Thomas Polk and boys, Mr. and Mrs. Joe Ralston and Bobby and Shirley Tumis attended the graduation exercise at Tarleton State College, Stephenville, Sun Dec. 21. William Foshea, son of the Gerald Fosheas received a Bachelor of Science degree with a major in General Agriculture.

Mrs. Walter G. Marek returned home last Thursday, after having surgery at Scott and White Hospital two weeks ago, and is doing fine.

Mr. and Mrs. Carlton Parker of Hewett had supper with Mr. and Mrs. Henry Davenport last Thursday night.

Mrs. Della Roberts of Chilton, sister of Mrs. Hattie Benesh, passed away in Halberts Hospital Sat. morning and was buried in a Chilton cemetery Sunday afternoon. Mrs. Hattie Benesh and son, Foy Benesh of Houston, Walter G. Marek and Brenda and Mrs. Aleta Marek attended the funeral Sunday afternoon at Chilton.

Mr. and Mrs. Roy Lee Franklin of Bryan visited Mrs. J. T. Prescott and Jake and other relatives Saturday night.

Mrs. Hattie Helpert fell at her home Sunday morning and broke her hip and was carried to St. Edwards Hospital of Cameron.

Mr. and Mrs. Clarence Stepan of Ft. Worth and J. M. Bowen of Cameron Nursing Home had dinner with Mr. and Mrs. Ray Schoenoeft last Sunday.

Hugo Wilde of Cyclone visited Ray Schoenoeft, who is recuperating at home, last Wednesday.

Mr. and Mrs. Harold Bowen of Wimberly visited Mr. and Mrs. Ray Schoenoeft Monday.

Mr. and Mrs. August Lorenz visited Mr. and Mrs. Richard Ludecke last Friday.

Mrs. Leo Schmidt visited Mr. and Mrs. Aug. Lorenz last Friday morning.

Mr. and Mrs. August Lorenz visited Mr. and Mrs. Joe Pelzel Sunday evening.

Mr. and Mrs. Gus Trojan and Charley Boehme attended the birthday celebration of Mrs. Arthur Boehme of Waco last Sunday at her home.

Gus Trojan of Rosebud and Ben Lindeman visited Charley Boehme one day last week.

Mr. and Mrs. Clarence Boehme of Highland, Texas, a nephew of Charley Boehme spent Monday evening and night with him.

Mr. and Mrs. Henry Davenport Sr. left Tuesday morning for Eldorado, Ark. to spend Christmas with their son, Rev. and Mrs. Henry Davenport Jr. and boys.

Mr. and Mrs. Louis Pechal and family of Killeen spent Sunday with her parents Mr. and Mrs. Ervin Stoebner.

Mr. and Mrs. Gen Lindeman, Mrs. Alfred Gellner, Mr. and Mrs. Will Stoebner and Willie Mae attended the golden wedding anniversary celebration of Mr. and Mrs. O. W. Trojan of Temple in the home of Mr. and Mrs. C. B. Trojan Sunday evening.

Buckholts Cagers Down Jarrell; Girls Nip Salado

Buckholts girls and boys teams defeated Jarrel in games December 16, and the girls downed Salado in cage action last Thursday.

Martha Vaculin was high point girl with 28 points in the Dec. 16 game and Becky Beckhusen added 14. Final score, Buckholts 46, Jarrell 32.

Kathy Tonn scored 19 points for Jarrell.

In the boy's game, final score was Buckholts 65, Jarrell 52. Gordon Haisler was high point man with 35 points and Norman Haisler scored 13. Ken Sayler with 23 was high for Jarrell. Larry Wiley scored 12.

BUCKHOLTS — SALADO .... ..

Buckholts girls downed Salado girls, 53-28, with Becky Beckhusen scoring 33 points and Martha Vaculin 14. Brenda Lindsey was high scorer for Salado with 23 points.

This was the first district game for the girls. Their season record is 7-9 and district record is 1-0. The girls play at Milano on January 6 in their second district game.

The boys' first district game will be at Milano Jan. 6. They lost to Salado 47-35. Gordon scored 15 points and Norman 8. High for Salado were Donnie Everett with 14 and Frank Oldham 12.

PERSONALS—

Mr. and Mr. Charlie McQueen of Buckholts were visitors of Mr. and Mrs. Gorman McQueen on Saturday.

Mr. and Mrs. Jimmy Reynolds of Rosebud visited Mr. and Mrs. Cullen White on Sunday.

Mr. and Mrs. Louis Miller and daughter of Burlington were guests of Mr. and Mrs. Alfred Kohring Sunday afternoon.

• Clarkson

By Mrs. J. A. Blasiene

Mrs. V. D. Dodd is in Ft. Worth to spend the Christmas holidays with her daughters and their families, the Jack Briggs, C. E. Richardsons, Joe Filadelfias, Tony Vortos, George Griffens, and the Robert Clarks.

Mr. and Mrs. H. D. Russell of Waco visited Mr. and Mrs. Otto Mayer on Friday.

David Skupin is home from North Texas State College to spend the Christmas holidays with his parents, Mr. and Mrs. Emil Skupin.

Mr. and Mrs. Billy Hauk of Waco were hosts on Sunday for a family dinner celebrating the coming holidays. Attending from Clarkson were Mr. and Mrs. V. W. Hauk, Marilyn, Larry, Polly and Donnie, Mrs. Joe Huka and their guests Mr. and Mrs. Johnny Hauk, Billy Joe and Jill.

CONTINUED FROM PAGE 1

were to remain in effect. Apparently an invesigtation had found that brands were being duplicated in some cases and there was much confusion. So as a result of this law many of the older brands, owned by long dead cattlemen, probably have lapsed.

But if some of them are gone now, except for a fading record in an old ledger, they served well in their day. Many are still in use. And it is certain that more than a few of them, such as 777 and JON and 7B, were on the flanks of many of the thousands of longhorns that made Texas into a cattle empire when they traveled the Chisholm Trail north across the Red River and Indian Territory to Abilene, St. Jo and Dodge City.

The average United States family of four eats almost three tons of food annually.

SISTER ROSE
You can be helped—All prayer and all healings are God sent. See her today for tomorrow may be too late. Advice on love, marriage, business and health.
All welcome
SISTER ROSE
She has been in Brenham 15 years.
½ mile northeast of Brenham. Horton St off off Navasota Hwy.
8 a.m. till 10 p.m.
P. O. Box 874
Phone 836-2978

Closed!
My Office
Will be Closed
from noon
Dec. 24th till
Jan. 2nd
Dr. John Martin

GULF DELUXE CROWN
PREMIUM QUALITY
6 Months to pay on Gulf Credit Card. No carrying charge. For Fleet Account See Gulf Agent -- 500 N. Travis.
Buy them at ....
Armstrong Gulf
Rogers Gulf Service
Guarantee based on wear, no time Limit.
R. W. WELLS

INSULATE your PIPES!
PREVENT FREEZING IN BRIEF COLD SNAPS
use WRAP-ON 40 FIBER GLASS INSULATION
$1
35' ROLL
E. L. Wied Hdw.

RED & WHITE AFTER CHRISTMAS FOOD
SPECIALS
ROUND STEAK LB. 89¢
CHOICE BONELESS Round Steak lb. 1.09
TRIMMED Rump Roast lb. 79c
FIRST CUTS Pork Chops lb. 79c
BEEF Rib Stew lb. 39c
RATH Sliced Bologna 1 LB. PKG. lb. 69c
RATH Franks 12-oz. PKG. 55c
Bacon HORMEL SLICED POUND 89¢
FOLGER'S Coffee Lb. 69¢ Limit 1 With Purchase
BLUE SEAL OLEO SOLIDS Lb. 15¢
SEVEN UP 3-6 Bottle Cartons PLUS DEPOSIT $1
COUPON DAYS
100 Extra Gold Bond Stamps With Purchase Of 3 Lbs. Ground Beef
Redeem at MATULA RED & WHITE
Coupon Expires Dec. 27, 1969
PORK&BEANS 6 1-LB CANS 1.00
SOUP CAMPBELLS TOMATO 3 CANS 39¢
BEETS SLICED OUR VALUE 2 303 CANS 29¢
CORN CREAM STLYE OUR VALUE 5 303 CANS 1.00
Chili ARMOUR PLAIN 15. OZ. 49¢
Wishbone FRENCH SALAD DRESSING 16 OZ. 39¢
Tuna RED & WHITE 6 oz. Cans 89¢
Produce Values
GRAPEFRUIT TEXAS LARGE EACH 10c
LETTUCE Calif. Large EACH 15c
TENDER GREEN CABBAGE ..... lb. 7c
GOLDEN CRISP CARROTS ..... bag 15c
RUSSET POTATOES ... 10-lb. bag 59c
100 EXTRA GOLD BOND STAMPS With the purchase of $10.00 or more & this coupon good only at Matula's Red & White Coupon Expires Dec. 27, 1969
150 EXTRA GOLD BOND STAMPS With the purchase of $15.00 or more & this coupon good only at Matula's Red & White Coupon Expires Dec. 27, 1969
Double GOLD BOND STAMPS Every Tuesday With $2.50 Purchase
Prices Effective Fri., & Sat., Dec. 26 & 27, 1969
Store Hours Mon. thru Fri. 8 to 7 — Sat. Only 8 to 8
Quantity Rights Reserved
VALUABLE GOLD BOND STAMPS WITH EVERY 10c PURCHASE
RED & WHITE FOOD STORES
MATULA'S
WHERE FRIENDLY PEOPLE HELP YOU SAVE!

BUYING? SELLING? RENTING? HIRING? GO CLASSIFIED

CLASSIFIED ADVERTISING RATES

Run 1 time 6c per word
Run 2 times 5c per word
Run 3 times 4c per word
Minimum cost per ad, $1.00.

Words	Times 1	Times 2	Times 3
16	1.00	1.00	1.00
17	1.02	1.00	1.00
18	1.08	1.00	1.00
19	1.14	1.00	1.00
20	1.20	1.00	1.00
21	1.26	1.05	1.00
22	1.32	1.10	1.00
23	1.38	1.15	1.00
24	1.44	1.20	1.00
25	1.50	1.25	1.00

Card of Thanks — $1.75
Display ads per column inch $1.10
Deadline for ads: Tues. — Noon Fri. — 1 p.m.
The publisher does not guarantee the financial responsibility of any firm or individual in connection with ads appearing under the "Business Opportunities" or other classifications and requiring a CASH INVESTMENT. Readers are urged to make a personal investigation of all such ads.

Merry Christmas

Gordon S. BASKIN Realtors
100 SOUTH HOUSTON CAMERON, TEXAS 76520

SANTA GERTRUDIS BULLS
DOAK-DAVID FARM
Rt. 1, Granger, Texas 76530
Tel. 512-862-3225 after 6 pm

RADIO AND TV SERVICE
Telephone 697-3691
DENNIS KUBECKA
503 West Main Street
FIRST in Radio and Television in Cameron

IF YOU'RE SERIOUS

ABOUT getting a tenant for that spare room . . . place a FOR RENT ad in The Herald Classified section.

DIAL
697-6671
NOW

FOR SALE—

CLOSE OUT SALE on Rent Air Conditioners! Buy now and save Money. (Higher next spring due to popular demand.) Many with guarantee and warranty. $50.00 and up. Anderson's Downtown 697-3402

ARTCRAFT Christmas Cards, traditional, Religious, Humorous, Business. A wide variety. Name imprinted or plain. THE CAMERON HERALD, 108 E. 1st St. 38-6t

PIANOS - Largest selection in Central Texas. New Pianos and organs at a discount. Our low overhead is your savings. HAROLD'S PIANO SALES & SERVICE Lott, Texas 817-584-2866 40-tfc

SCRATCHED IN SHIPMENT
5-1969 ZIG-ZAGS
PERFECT CONDITION Do fancy patterns, Sew on Buttons, make Buttonholes, Monograms Etc. . $28.50 Cash or $5.50 per Month. For Home Trial write Box 5, in care of this paper.

FOR SALE: several houses priced to sell. Also Cato Apartments, 6 units. By Appointment, John Muse, 697-2222. 6tc

NEW CARPET (70 sq. Ft); excellent condition sofa and chair; 130x84 drapes. 697-6759 or 697-2771. 43-1tc

WORLD BOOK Encyclopedia reduced $50 for teachers through Dec. 31. No down payment, no payment until March. 697-2864 1tc

REAL ESTATE—

FOR SALE—

EXCELLENT 3 bedroom house for sale. Ideally located on N. Jackson. For appointment call 697-2211 or 697-2096. 34-tfc

IMPROVED 113 acre farm. Highland Salado area, $33,900. Call Burke O'Rourke in Houston 713-621-4452. 46-8tc

FOR RENT—

FOR RENT - 2 room furnished apartment near downtown. Call 697-2116 tfc

FOR RENT — 3 bedroom house in Maysfield Call Mrs. Loreine Thweatt 697-2404 43tfcT

FOR RENT - 4 room house with fenced in yard. 400 Adams Call 697-2306 or 697-2391 45tfc

AUTOMOTIVE—

FOR SALE — 1967 Olds Cutlass; 1965 Olds 88, both power and air; 1968 Dodge Van; H. M. Bowley, 408 North Washington. 38-tfcT

FOR SALE—

THOUGHTFUL Gift for the bride-informals printed with her new name. At the Cameron Herald.

MISCELLANEOUS

MATTRESSES
See us for your mattress needs. Renovate old mattresses, take trade ins on new mattresses. Caldwell Mattress Factory, one mile north of the Y on Highway 36, in Caldwell, Tex. Phone 5674 253. 44-tfc

ONE of the finer things of life—Blue Lustre carpet and upholstery cleaner. Rent electric shampooer $1. Vacuum bags available. Ben Franklin Variety

CORRECTS without erasing - Taperaser 98 cents. Refills available for 79 cents at The Cameron Herald.

SOCIAL Security and Payroll Record - Ideal System. Keep records for 1 to 25 employees, $1.95 at the The Cameron Herald.

CLEANING out the Garage? Sell those items you keep shoving into corners, you'll never use them and they may be just the thing someone else is looking for. Call 697-6671 and place a Herald Classified Ad.

SEWING machine repair at Self-Service Mobil Station on East Cameron St. Phone 446-7779 or at home 446-5156. Ernest Rutherford. 44-tfc

FOR better cleaning, to keep colors gleaming, use Blue Lustre carpet cleaner. Rent electric shampooer $1. Vacuum bags available. Culpepper's

HELP WANTED—

WANTED Bulldozer operator. Good pay. Call 697-2262 38-tc T

CLEANING lady wanted 3 days a week. Call 697-3077 46-tfc

SELLING AVON IS FUN!
Earn as you learn - pay bills - make friends. Territory open in your vicinity. Call or write Marie Frost, Box 111, Wortham, Texas 76693, phone 817-RO5-3291. 44-tfc

Wanted

CARS, TRUCKS, and Tractors with burned out or frozen motors or bad transmissions. Precision Automotive Grinding Co., Temple Highway, 697-3631. 9-tfc

LIVESTOCK—

REGISTERED RED BRANGUS Bulls. Ages 10 months to 20 months. All Guaranteed to be breeders. Prices range from $200 to $350. Call Mrs. R. K. Fontaine Cameron 697-2859 or James Fontaine Austin 276-3962 for information. 45-tfc

COURTHOUSE NEWS

MARRIAGES

George Gerhardt Wenzel - Helen Ann Brockenbush

Doyle Gene Sheppard - Magdeland Galvan

Jody Wayne Kenney - Johnny Lee Moraw

Bennie August Rychlik - Jo Ann Anderson

Eulogio Joe Robledo - Maria Velasquez Lascano

NEW CARS

Elbert Tindle Chev. Cpe

Mrs. Minnie Vogelsang Chev. 4dr

Jack Mauldin Chev. Nova Cpe.

Jim Crouch Chev. Pickup

CARD OF THANKS

We would like to express our sincere thanks to everyone who did so much for us during the loss of our loved one. The flowers, food and kind words of sympathy will be remembered with love. God bless each of you.

The family of
Mrs. Clara Gill Houston
Mr. & Mrs. G. P. Gill and family
Mr. & Mrs. Curtis Gill and family
Mrs. Bessie Bross and family
Mr. & Mrs. Wilbur George

LEGAL NOTICE—

NOTICE OF HIGHWAY IMPROVEMENT

The Texas Highway Department is planning to proceed with the development of the proposed highway improvements on US Highway 79 from the Brazos River to the west limits of Gause.

This project will be developed in cooperation with the Bureau of Public Roads and financing of construction will be 50 percent State and 50 percent Federal.

The proposed improvement will be a two-lane highway with surfaced shoulders, an overpass over the Missouri Pacific Railroad, and a four-lane urban section with improved drainage in Gause. A general right-of-way width of 160 feet will be required. Relocation assistance will be provided for displacees.

Maps, drawings showing geometric design and all other available data concerning the development of his project may be inspected at the Resident Engineer's Office at Hearne, Texas.

LEGAL NOTICE—

ELM CREEK WATERSHED DIRECTORS' ELECTION

The Elm Creek Watershed Authority will hold an election from 8 a.m. to 7 p.m. on January 13, 1970 for four incumbent directors at the voting quarters provided by Red Ranger Store located on Farm Road 437, six miiles north of Rogers.

Seeking two-year terms are Edward Coufal, Albert C. Akridge, A. E. Matula and J. W. Neeley. There are no other candidates.

Other directors are Frank Kratochvil, Robert Hoelscher, Robert Dana and Reuben Mikeska.

Edward Coufal, President
Elm Creek Watershed
Frank Kratochvil, Secretary
Elm Creek Watershed

A. J. DuBois Chev. Pickup
Mary Belle Batte Ford 4Dr Wag.
Gus Evans, Jr. Ford Eng. 4Dr
Alfred A. Dittmar Ford 4Dr
B. D. Davenport Ford Pickup
Cravens-Dargan Co. Ford 4D Cfre. Sed.
Cravens-Dargan Co. Ford 4Dr
Neal T. Cason Ford Tudor
Harold R. Dahorn Ford Maverick 2D
Morris M. Jones Dodge Pickup
Clarence O. Mitchell Ford 4Dr
Sam R. Dillard Ford Pickup
Joe Zahradnik Ford Pickup
Anne T. Trimble Kawasaki M.C.
Elvan Schneider Ford Pickup
Doyle McCoy Ford Van
Hogan Co. Inc. Ford Van
Hogan & Co. Inc. Ford Tra-Trac.
Hogan & Co. Inc. Merc. Tudor
Lawrence L. Thier, Jr. Dodge Tudor
Tommy Jackson Ford Maverick Tudor
Leon Hammett Ford Maverick Tudor
Merl Grabener Chev. 4 Dr
Charlie J. Kovar Chev. 4 Dr
G. A. Wilkerson Chev. 2 S. Wgn.
Anna Belle Kasher - Gus A. Kasher Chev. Spt. Sedan
Norman Fuessel Chev. Pickup
D. G. Jett, Dodge 4 Dr Sed.
W. T. Pearson, Jr. Chev. 4Dr
Robert L. Carter Chev. Pickup
W. C. Davidson Chev. Pickup
Charles A. Truesdale Chev. 4Dr

DEEDS

S. P. Peebles Jr. to Charles Faranella, et ux, for $10 and other consideration: part of Lot 7, Blk 115, City of Rockdale.

Aluminum Company of America to William E. Davis, et ux, for $15,700: Lot 3, Blk 5, Westwood Subdivision of S. C. Robertson Survey, Milam Co.

Aluminum Company of America to Dale W. Carey, et ux, for $13,300: Lot 5, Blk 4, Westwood Subdivision of S. C. Robertson Survey, Milam Co.

G. C. Walker Jr., et ux, to Henry B. Hendrix, et ux, for $7,0.2: parcel of land out of the Rebecca Moore Survey and William Moore Survey, Milam Co.

L. W. Hillyer to Obie L. Jackson, et ux, for $10 and other consideration: Lots 3, 4, 9 through 15, Blk 7, Hillyer Stokes Addition to City of Rockdale.

Marvin E. Mitcham, et al, to Cockrell and Gibbs Enterprises, Inc. for $17,811.20: parcel of land out of the Samuel Moore League and J. A. DePena Survey, Milam County.

James Mortimer, receiver in cause no. 16,116, Milam County District Court to Birdie Jane Sheguit for $2,000: part of Blk 5, Terral's First Addition to City of Cameron.

Carl Fick, et al, Indv and as Ind Exec of Est of Lena Fick, Dec., to Albert Bruce Holliman, et ux, for $10 and other consideration: parcel of land out of the J. J. Acosta Grant, Milam County.

Carl Fick, et al, Indv and as Ind Exec of Est of Lena Fick, Dec., to The Veterans Land Board of Texas for $10,0.0: parcel of land out of the Juan Jose Acosta eight league grant, Milam County.

The Veterans Land Board of Texas to Albert Bruce Holliman for $,0,0.0: parcel of land out of the Juan Jose Acosta eight league gran, Milam Co.

W. H. Garner, et ux, to Joe B. Anderson for $10 and other consideration: Lots 1, 2, 7 and 8, Blk 1, Bicketts Addition to City of Cameron.

Ida Helena Hoppe, Indv and as Ind Exec of Est of E. C. Hoppe Jr., D.c., to James Lee and Lucille Catherine Hilton for $10 and other consideration: part of Blk 15, Mary Michalka Second Addition to Town of Thorndale.

Howard Moore, et al, to Mabel Corine Manley, et vir, for $400: part of Lot 17, all of 18 and 19, Blk 24, Town of Milano.

John Summer Bate, et ux, to George Lloyd Hollister for $10 and other consideration: parcel of land out of the D. Monroe Grant, City of Cameron.

James Mortimer, receiver in cause no. 16,164, District Court of Milam County, to Citizens National Bank for $6,500: part of Lot 7, Freemans Addition to City of Cameron.

LEASES

John W. Shaff, et ux, to W. C. Pemberton for $10 and other consideration: 130 acres out of the D. A. Thompson and A. M. Tandy Surveys, Milam Co.

Sue Chandler, et al, to Charles F. Colier for $10 and other consideration: 32 acres out of the John Williams Grant, Milam Co.

Herman C. Page to W. M. Galloway for $10 and other consideration: Lot 10 of the subdivision of Swoap Survey, Milam Co.

Mrs. Norine Lagrone, et al, to W. C. Pemberton for $10 and other consideration: 80 acres out of the J. G. Eldridge and I. N. Hitchcock Surveys, Milam Co.

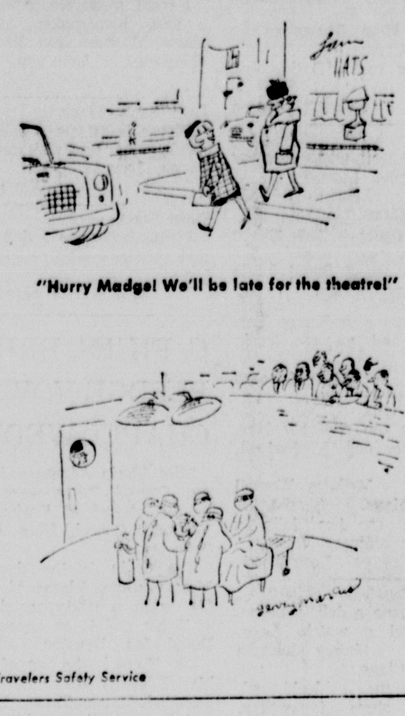
Mrs. Clara Talafuse to W. C. Pemberton for $10 and other consideration: 72 acres out of the Annie Webb Survey, Milam County.

PERSONALS—

Mr. and Mrs. Leroy Guillote and children den to Angelton Saturday for a Guillote family gathering. Charles, Susan and Richard went to Port Arthur with relatives to visit several days.

Mr. and Mrs. Alvin Fails of Mississippi are parents of a baby girl. Mrs. Fails is the former Miss Shirley Laffere.

Alcoholocaust — Jerry Marcus



"Hurry Madge! We'll be late for the theatre!"

The Travelers Safety Service

IRS Preparing New Tables For Withholding Tax

The Internal Revenue Service assured employers today that preparations are being made to furnish, at the earliest possible date, the rates and tables to be used for withholding income tax from wages of employees paid on and after January 1, 1970.

R. L. Phinney, District Director for southern Texas, said that computer runs have already been made to determine the rates and tables which would be prescribed if Congress and the President approve the withholding provisions agreed upon by the House and Senate conferees on the Tax Reform Act of 1969 (H.R. 13270).

If these provisions become law the seven regional Internal Revenue Service Centers will, as soon as possible thereafter, mail individual copies of the rates and tables to each of the 4.5 million employers nationwide who withhold income taxes.

The rates and tables will be issued as a 24-page supplement to the regular Employer's Tax Guide (Circular E).

Phinney also said that the new tax bill, as approved by the conference committee, would increase the personal exemption allowance and would reduce the surcharge portion of the withholding tax from 10 percent to 5 percent between January 1 and June 30. It also would eliminate the surcharge altogether from withholding starting July 1.

Before that date employers will be mailed a completely revised Circular E, containing updated instructions as well as post-July 1 rates and tables.

Maysfield

By Mrs. J. P. Wise

Mr. and Mrs. Eddie Ellis of Thorndale spent the weekend with Mrs. Maude Mangengale.

Those visiting in the home of Mrs. Vina White this week are Mr. and Mrs. Pat Gleason and children of St. Louis, Mo., Mr. and Mrs. Tommy Gleason and child en of Houston, and Mrs. Doris Gleason and Randy of Freeport.

Friends of Mrs. Fred Jackson are glad to know she is at home after spending several days in the hospital.

Mrs. Hallie Mangengale of Austin is spending the Christmas Holidays at her home in Maysfield.

Those visiting in Mrs. Belle Tyson's home this week are Mr. and Mrs. Frank Tyson of Houston and children and Mr. and Mrs. Clarence Dodd and children of Austin.

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Hospital costs have gone up. Make sure your protection will provide the higher daily room and surgical benefits you need today. For a free analysis of your health insurance program, without obligation, write, phone or visit —

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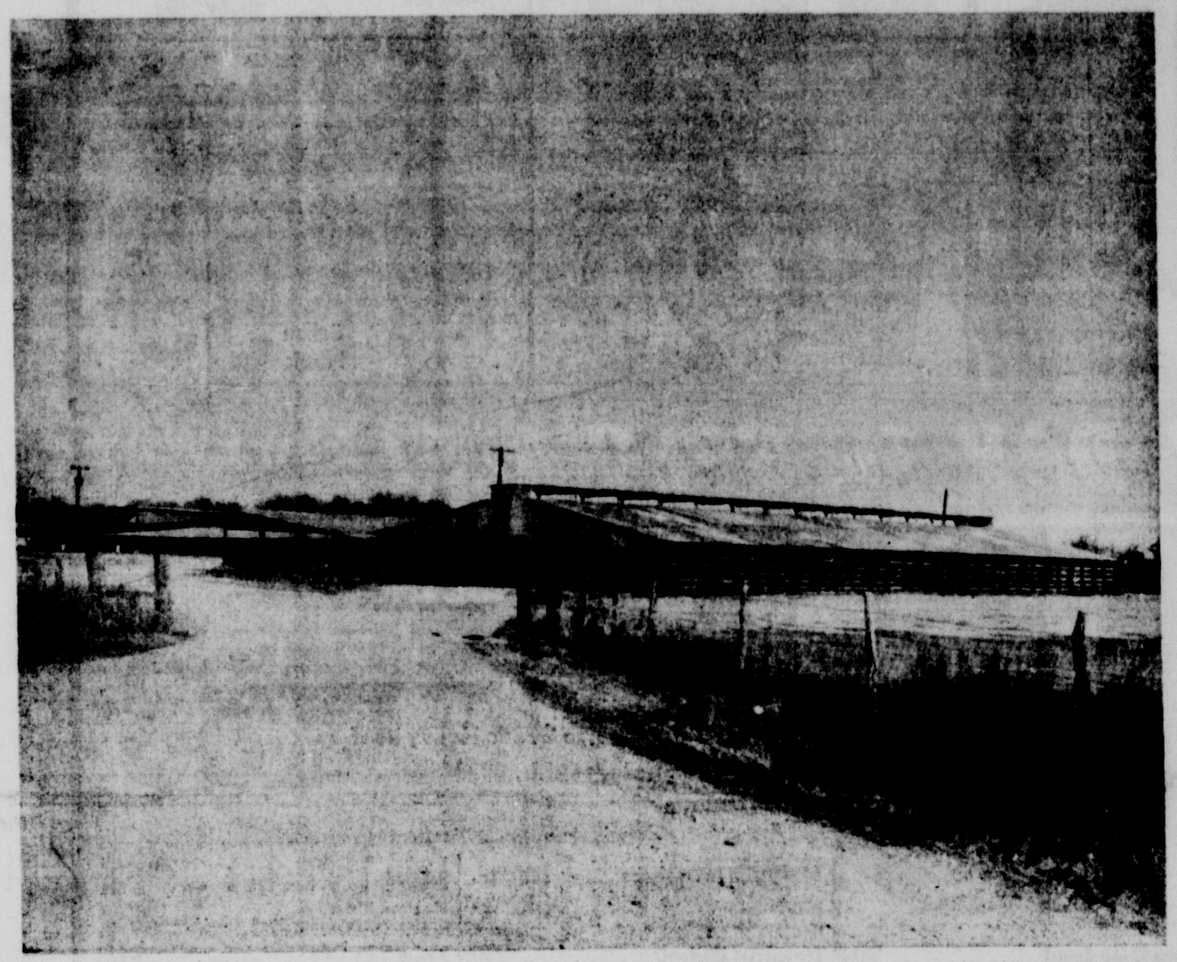
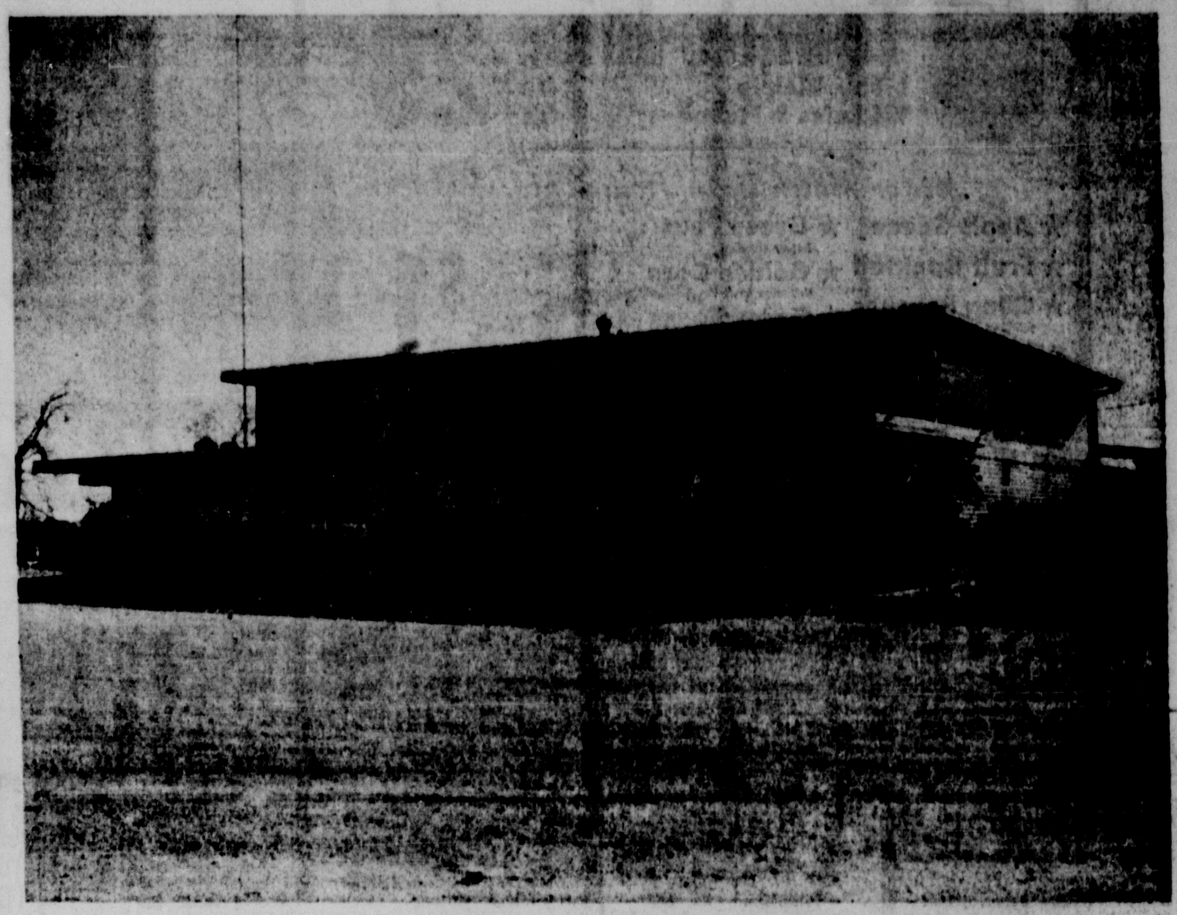
For More Profits --- Why Not Try

CAMERON LIVESTOCK AUCTION



IN EXCESS OF 39,000 SQ. FT. OF SHEDDED ROOM WE CAN PEN IN THE DRY, 1500 HEAD OF CATTLE AND NOT BE CROWDED. WE HAVE FACILITIES FOR TAKING OVER NIGHT CARE OF OVER 400 HEAD OF CATTLE WITH GOOD FEED AND WATER.



EXCELLENT CAFE AT AUCTION BARN . . OPERATED BY MRS. HELEN SPANHEL . . . TRY ONE OF HER SPECIALTIES: A WALLYBURGER !

AT CAMERON LIVESTOCK AUCTION IN 1969 WE SOLD OVER 32,000 HEAD OF CATTLE AND OVER 20,000 HEAD OF HOGS AT A TOTAL GROSS SALE VALUE OF $5,000,000.

WE OFFER A VARIETY OF SERVICES NOT ONLY AT THE BARN . . . BUT AT OTHER PLACES. WE WILL FURNISH HELP TO ROUND UP AND WE WILL HAUL YOUR CATTLE. IF YOU HAVE NEED FOR PARTICULAR KIND OF CATTLE WE WILL HELP YOU FIND THEM.

Our Next Regular Sale Will Be Thursday, Jan. 8, 1970

To Our Many Friends And Patrons - -

A Very Merry Christmas And Prosperous New Year

CAMERON LIVESTOCK AUCTION

OWNERS, W. B. ELDRED AND FLOYD LAWHON JACK LAWHON, RINGMAN

Candles Light Church Service At Jones Prairie

By Mrs. Bill Thweatt

A candlelight worship program was presented by the young people of the church Sunday night under the direction of Rev. Elder.

The scripture predicting the birth of Christ was read by Charlotte White and Cindy Hyman, with other young people acting parts. Refreshments were served and

Ted Martin and Floyd Lynch went to Kosse Sunday night to deer hunt Monday and Tuesday.

Mrs. Walter Senkel visited her daughter and husband, Mr. and Mrs. Jack Yewel of Mission over the weekend.

Mrs. Bill Thweatt, Peggy and Rock were dinner guests of Mr. and Mrs. Billy Thweatt of Georgetown Saturday.

Mrs. Luther Todd of Austin is home for the Christmas holidays.

Mr. and Mrs. Victor Hughen are at their home here for the holidays.

Miss Ethel McKinney and Miss

at the church so-j-l Sunday night.

Rev. and Mrs. Elder were Sunday dinner guests of Miss Susie and Mr. Burnett Atkinson.

Mr. and Mrs. Leland Burnett and family visited Mr. and Mrs. Walter Senkel Wednesday night.

The young people went Christmas caroling from house to house Friday night accompanied by Rev. and Mrs. Bill Elder and Mr. Harry White.

According to estimates, one out of every four people in the world heard or watched the Apollo 11 astronauts by radio or television as they pioneered a path to the moon. National Geographic says.

SHARP - TRACY - FRIENDSHIP

By Mrs. Leroy Guillote

Mrs. Bill Schwartz and grandma Schwartz went to a supper held at the Ruben Seelles Sunday night.

Home for the holidays are Reed Davis, who is teaching at Mercedes, and college students, Sue Petty, Peggy Brokenbush, Penny Graves, and Henry Abel, Jr.

Mr. and Mrs. Willie Noack of Taylor spent Sunday with Mr. and Mrs. Emil Schroeder.

Mr. and Mrs. Bill Schwartz and Grandma Schwartz were in Mesquite to see their daughter and family move to Michigan. Mr. and Mrs. J. D. Hart had moved to Mesquite a year and half ago from Michigan.

Mr. Tommy Story of Cameron visited the Bill Roeslers Sunday. The Roeslers' daughter and husband, Mr. and Mrs. Benny Reynolds of Houston, are joining them for the holidays.

Mr. and Mrs. Bill Roesler were in Temple to see their brother-in-law, Steve Svetlik of Pettibone, who was a patient in Scott and White Hospital.

Bill Schwartz and John Janke are deer hunting on their lease near Stonewall.

Guests of Mr. and Mrs. McQuary

Wischenecosky, Miss Faye Wischenecosky and Miss Sarah Hilliard of Houston.

J. W. Pope and H. C. Pope went to Austin to visit their brother, J. D. Pope, who was a patient in

Mr. and Mrs. Frank Liles have Seton Hospital.

Mr. and Mrs. Jean Parrish of Houston were guests of Mr. and Mrs. Henry McCormick.

Sunday guests of Mr. and Mrs. W. H. Walker were Mrs. Alice Rhodes for dinner, and Mrs. James McConnell and children of Temple Sunday afternoon.

Mr. and Mrs. Ernst Hodge had guests from Houston, Margie, David, Shirley and Judy Maxwell.

ASCS News

By Alva E. Sanders

Applications for transfer of cotton allotments for the 1970 crop must be filed no later than December 31, 1969, according to Alva E. Sanders, Office Manager of the Milam County Agricultural Stabilization and Conservation Service Office.

He reported that farm allotment and projected yield notices have been mailed to farm operators so they are now able to make production plans for next year.

In Milam County, growers voting in a special referendum last May failed to approve transfer of cotton acreage allotments, by sale or lease, out of the county. So transfer of allotments locally may be made from one farm to another only within the county.

Transfer of allotments between farms within the county and from a farm owned to another farm owned or operated by the same individual are not subject to referendum approval. However, such allotment transfers must be filed with the ASCS county office before the December 31 deadline.

The December 31 deadline therefore applies to all transfers of 1970 cotton allotments for Milam County farms — whether by sale, lease, or by the owner.

Safeway Special!

Dinners Banquet. Frozen Assorted. Everyone's Favorite! 3 Reg. Pkgs. $1

Safeway Special!

Tomato Juice Libby. Rich in Vitamins & Flavor 46-oz. Can 29¢

Mix or Match Town House Values!

★ Apple Sauce ★ Green Peas
★ Fruit Cocktail ★ Golden Corn (Fancy Blended; ★Cream Style or ★Whole Kernel)
★ Cling Peaches (★Sliced or ★Halves) ★ Green Beans Cut
Safeway Special! Mix or Match 5 16-oz. Cans $1

Hunt's Catsup Regular. Old Fashion Flavor. Safeway Special! 14-oz. Bottle 19¢

Edwards Coffee All Grinds. (Safeway Pre-Ground—1-Lb. Bag 63¢) Safeway Special! 1-Lb. Can 67¢

Gala Towels Paper. Assorted Colors. Big Roll. Safeway Special! Roll 29¢

Liquid Bleach White Magic. For a Whiter Wash! Safeway Big Buy! Gallon Plastic 39¢

LOW, LOW PRICES EVERY DAY Plus SPECIALS! SAFEWAY

SHOP & COMPARE . . . Prove It to Yourself!

Just a few Everyday Low Prices won't satisfy your needs & lower your food budget expense! At Safeway you'll find low, low Everyday Prices throughout the store . . . PLUS Specials Every Day in Every Department . . . that can really lower your TOTAL Food Bill.

SHOP SAFEWAY & SAVE! SERVING YOU BETTER . . . SAVING YOU MORE!

Check These Safeway Low, Low Prices!

Wolf Chili Plain. Without Beans. Special! —15-oz. Can 49¢

Saltines Melrose Soda Crackers. Big Buy! Just a Whisper Crisper —1-Lb. Box 19¢

Cascade Dishwasher Detergent. Special! —35-oz. Box 69¢

Heinz Baby Food Assorted. Strained. ★Fruits ★Vegetables ★Desserts. Big Buy! —Reg. Jar 8¢

Enriched Flour Harvest Blossom. All-Purpose. Big Buy! —5-Lb. Bag 37¢

Tomato Soup Town House. Safeway Big Buy! Serve with Melrose Saltines —10¾-oz. Can 10¢

Safeway Low, Low Prices!

Dog Food Twin Pet. Dogs Love It! —15-oz. Can 7¢

Facial Tissues Silk. Assorted Colors 150-Ct. Box 17¢ Why Pay 21¢

Shortening Velkay 3-Lb. Can 57¢ Why Pay 59¢

Corn Meal White. Covered Wagon 5-Lb. Bag 39¢ Why Pay 43¢

Cheese Spread Breeze Imitation Process 2-Lb. Box 59¢ Why Pay 69¢

Blackeye Peas Highway. Fresh 2 15-oz. Cans 33¢ Why Pay 2/35¢

Egg Nog Lucerne. Holiday Favorite! Quart Ctn. 49¢ Why Pay 51¢

More Low, Low Prices!

Margarine Patty. Piedmont —½-Lb. Pkg. 8¢

Cake Mixes Duncan Hines. Assorted Reg. Pkg. 38¢ Why Pay 41¢

Chunk Tuna Sea Trader. Light Meat 6½-oz. Can 29¢ Why Pay 33¢

Par Liquid Detergent 32-oz. Plastic 38¢ Why Pay 45¢

Pinto Beans Town House 2-Lb. Cello 25¢ Why Pay 27¢

Sauerkraut Town House 16-oz. Can 20¢ Why Pay 22¢

Toilet Tissue A-1. White 4-Roll Pak 29¢ Why Pay 31¢

Variety & Quality Meats at Safeway!

Round Steak Full Cut. USDA Choice Grade Heavy Beef (Boneless—Lb. 99¢) —Lb. 88¢

Safeway Meats Are Unconditionally Guaranteed!

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Dry Salt Jowl For Seasoning —Lb. 29¢
Dry Salt Bacon For Seasoning —Lb. 55¢
Sliced Bacon Capitol 1-Lb. Pkg. 68¢
Thick-Sliced Bacon Safeway Pkg. 2-Lb. $1.55
Sliced Bacon Safeway. No. 1 Quality Pkg. 1-Lb. 79¢
Danola Ham Sliced ½-Lb. Pkg. 67¢
Leo's Meats Sliced. All 39¢ Varieties 3 Pkgs. $1
Sliced Turkey or ★Chicken. Leo's. All White Meat 2 Pkgs. 95¢
Canned Picnics Armour Star 3-Lb. Can $2.98
Sliced Picnics Smoked. ★Half or ★Whole —Lb. 49¢

Rump Roast USDA Choice Grade Heavy Beef —Lb. 89¢
Ground Chuck Lean Beef —Lb. 79¢
Ground Beef Safeway Handy Chub Pak 2-Lb. Chub $1.05
Hamburger Steaks Formed Ready to Cook —Lb. 69¢
Boneless Brisket USDA Choice Heavy Beef —Lb. 99¢
Top Sirloin Steak Boneless. USDA Choice Heavy Beef —Lb. $1.49
New York Steak Boneless Strip. USDA Choice Heavy Beef —Lb. $1.99
All Meat Franks Safeway 12-oz. Pkg. 55¢
All Meat Franks Safeway 1-Lb. Pkg. 69¢
Beef Patties Chicken Fried. Shurtenda. Pre-Cooked —Lb. 98¢
Sliced Bologna Jumbo. Safeway 1-Lb. Pkg. 69¢

Loin Tip Roast Boneless. USDA Choice Grade Heavy Beef —Lb. $1.29
Loin Tip Steak Boneless. USDA Choice Grade Heavy Beef —Lb. $1.49
Smoked Hams Shank Portion —Lb. 59¢
Whole Hams or ★Full Shank Half. Smoked —Lb. 69¢
Smoked Hams Full Butt Half —Lb. 75¢
Pork Spareribs 3 to 5-Lb. Average —Lb. 59¢
Pork Steak Fresh. Boston Butt Cut —Lb. 69¢
Pork Chops Quarter Sliced Pork Loin —Lb. 75¢
Link Sausage Pork. Safeway 1-Lb. Pkg. 69¢
Pork Sausage Wingate. ★Regular or ★Hot Pkg 2-Lb. $1.15
Eckrich Sausage Polish 12-oz. Pkg. 89¢

USDA Inspected Grade 'A' Fryers

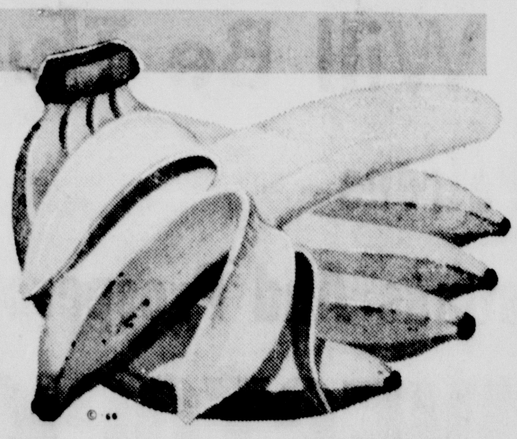
FANCY FRYERS Everyday Low Price! (Cut-Up—Lb. 35¢) Whole —Lb. 29¢

Leg Quarters Cut From USDA Insp. Grade 'A' Fryers —Lb. 39¢
Breast Quarters Cut From USDA Insp. Grade 'A' Fryers —Lb. 45¢
Fryer Thighs or ★Drumsticks. Cut From USDA Insp. Grade 'A' Fryers —Lb. 65¢
Split Breasts Cut From USDA Insp. Grade 'A' Fryers —Lb. 69¢

Safeway Fruits & Vegetables Always at Safeway!

Bananas No. 1 Quality. Golden Ripe! Special at Safeway! —Lb. 10¢

Grapefruit Texas Ruby. Economy Bag 20-Lb. Bag 99¢



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Lettuce Large Crisp Heads Each 23¢
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Orange Juice Safeway. From Florida ½-Gal. Dec. 75¢
Grapefruit Juice Sunkist Quart Can 39¢

Red Delicious Apples. Extra Fancy 3-Lb. Bag 49¢
Broccoli Texas Grown —Lb. 29¢
Yellow Onions Perks up Every Salad 5-Lb. Bag 49¢
Artichokes Marinated 6-oz. Jar 49¢

Red Potatoes US No. 1A 10-Lb. Bag 69¢
Texas Yams Texas' Finest. Selected Sizes —Lb. 19¢
Green Onions Great for Salads 2 for 25¢
Red Radishes Garden Fresh 2 for 25¢

Check These Safeway Low, Low Prices!

Mexican Dinners ★Enchilada or ★Mexican. Circle T. Safeway Special! Reg. Pkg. 39¢

Whipping Cream Lucerne. Special! Great for Desserts Pint Ctn. 59¢

Rye Bread Regular. Skylark. Big Buy! 1-Lb. Loaf 27¢

S-P Antiseptic Mouthwash. (33¢ Value) 16-oz. Bottle 19¢

Prices Effective Fri., Sat., and Sun., Dec. 26, 27 & 28 in Cameron.
We Reserve the Right to Limit Quantities. No Sales to Dealers.

SAFEWAY

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The Tiny Herald

Section 2A Cameron, Texas' Herald, December 25, 1969

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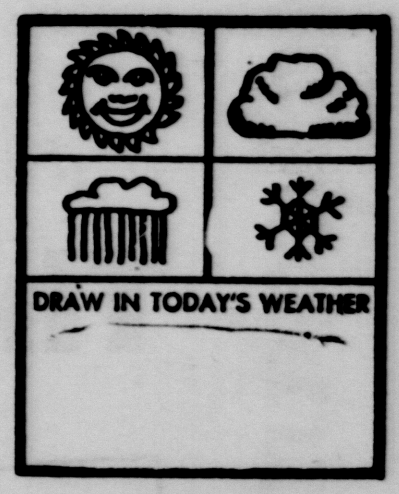
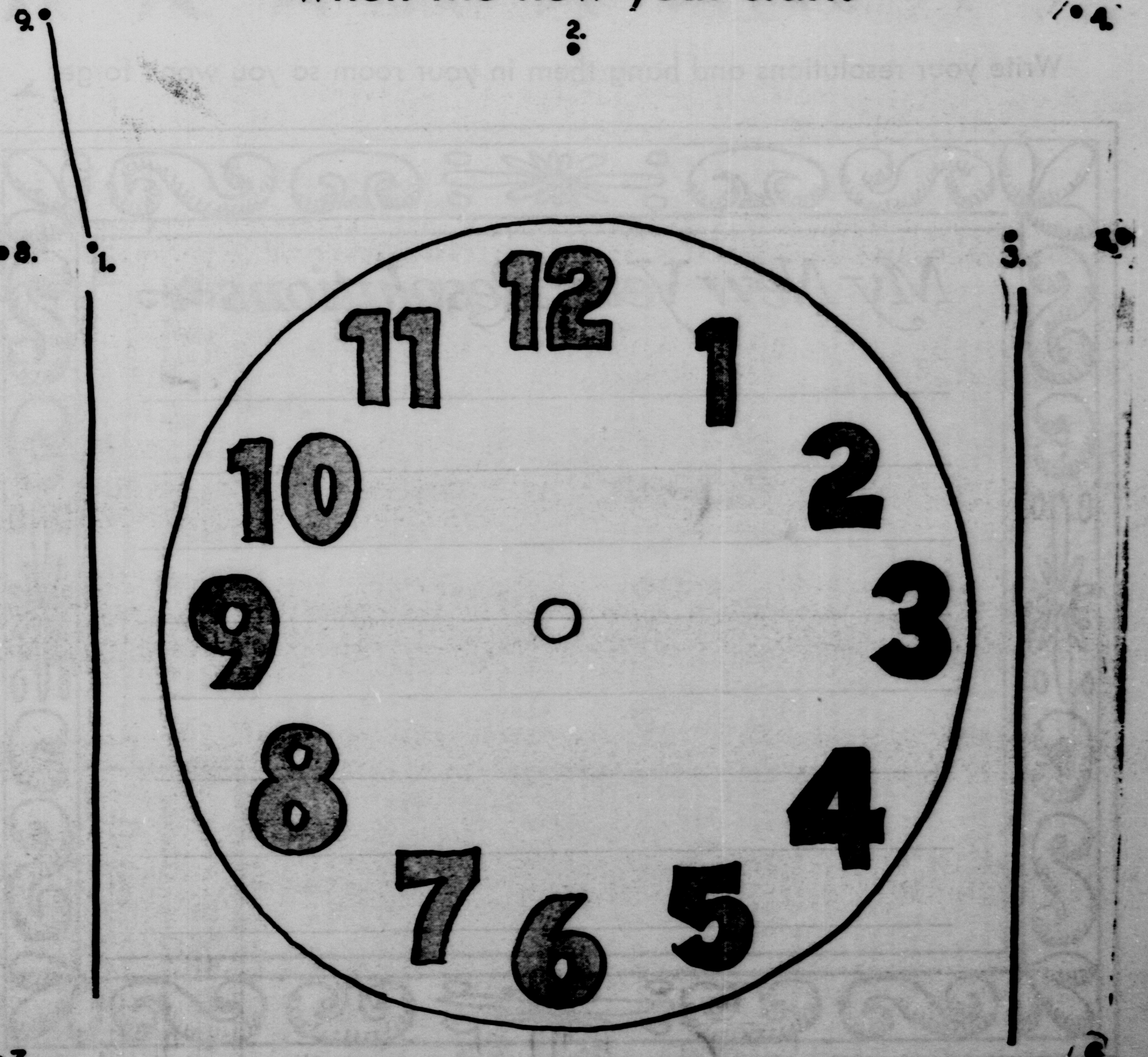


This paper belongs to _____

HAPPY NEW YEAR

Connect the dots in order then draw in the time when the new year starts



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A Secret Message for the Holidays

Starting with the first, circle every other letter

B X E L S N T Q W W I F S

T H K E J S R F I O B R Z A M

S G A P F R E L A G N J D W H

Q A I P M P C Y G N Q E B W

P Y F E C A H R U T N O D

A J L F L D F X R A O V M Q

Y Z O P U V R H F Y R X I

N E N N S D Q T O I J N P Y

U T D U Z R A T K L G E B !

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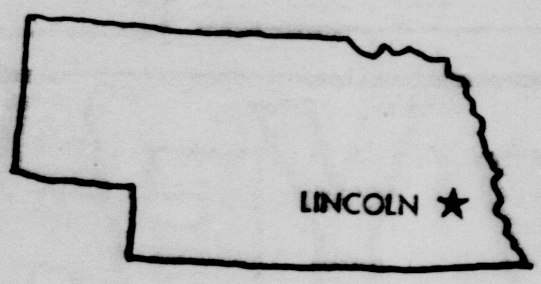
The U.S.A. State by State



NEBRASKA – The Cornhusker State
Admitted to the Union in 1867 – our 37th state
Ranks 34 in population and 15 in size
State flower is the Goldenrod
The largest city is Omaha and the Capital is Lincoln

Write your resolutions and hang them in your room so you won't forget

My New Year Resolutions

Copyright 1969, Tiny Features Inc., Hartford, Conn. 06105

Dear Santa

Dear Santa Claus,
I want a easy bake oven for Christmas and a Julie doll. I wish you could see my family. And black leather long boots. I have one sister and one brother. I hope you are warm in the north pole. Where do you keep your reindeers? And my daddy a new tie. Please read the note on the door it will said: There will be some cake and milk. How many elfs do you have? And I want a pop corn popper. Yours truly,
Annette Viewins

Dear Santa,
I am a girl in the third grade. I would like an Easy Bake Oven and a Footzy Wootzy. Your friend,
Rose Vrazel

Dear Santa,
How are you? I am 10 years old. I am very helpful. I am very good, (sometimes) I would like to have a 410 shotgun, a racing set, a shooting gallery, a hot wheels, some roller skates, a football, ka-boom, a model car, jumping - jimmy, walkie - talkie, and a BB gun. Your pal,
Ronnie Dwayne Orsag

Dear Santa Claus,
I want a Hotwheels, football set, a banana sit bike, wagon tent, basketball, train set, and a tape recorder. I am 9 years old. I am in the forth grade. Love,
Charles Erskine McDermott

Dear Santa Claus,
How are you this Christmas? For Christmas, would you please bring me a watch, Mystery Dart-Game, a dress and some good grades in school? I will be looking for you Christmas. Your friend
Pamela Hause

Dear Santa Claus,
How are you? I am a girl and I am in the 4th grade. Will you please bring me a doll. And also a volley ball set. Your Friend,
Alvita McIntyre

Dear Santa Claus,
How are you? How are your helpers? I would a Timex Watch for Christmas. I would like a record player, and a pair of fur houseshoes. I would like a pool-table. Bring me a Snoopy shirt. Your friend
Deborah Curtis

Dear Santa Claus,
The things I would like for Christmas are a Dancerina an oven, a Barbie Doll, a Barbie Dream House, a cook and Bake set. Your friend,
Debora Sapp

Dear Santh The?
I want two little cars with a moter in the hood.
Marin White

Dear Santa Claus,
I want a gun for Christmas and a pooltable for Christmas, and a football set for Christmas, Your friend
Steven Ray Vrazel

Dear Santa,
I am in the second grade. I would like to hape a soldier bike, go-go-boots, and Baby small talk, Please remember the poor children and their parents. Thank you very much. Your friend,
Bernadette Richardson

Dear Santa Claus,
My name is Donna and I am eight years old in the second grade. For Caristmas I would like a talking doll, watch, house shoes, a play telephone, boots, and a ring. Please don't forget my mother, father, brothers, and sisters.
Donna Lehnert

Dear Santa,
I am a girl seven years old I want a suzy home maker oven don't forget the other boys and girls.
Marilyn

Dear Santa Claus,
I want a Miss Beasley doll, a talking telephone and a trike for Christmas. I especially want Miss Beasley. I won't get to see you anymore until next year. I am 3 years old. Your friend,
Lynette Barrett

Dear Santa,
How are you? I hope you are well this Christmas. Keep your reindeer from catching colds Don't you get to fat so you can get down all those chimmenys! Hope I have been a good girl this year because I would like a hair dryer, tumble stones, a sleeping bag, stroller, Limbo legs a new dress, a pair of bellbottoms with top; to match and a new pair of shie sand ba s'n' things, and some fuzzy houseshoes The End, Love,
Connie Ann Eplen

Dear Santa Claus,
How are you? I am fine. Have I been a good girl this year? This Christmas I am going to Sharpstown in Houston to see Susie but I might not go to see Susie because I have four 1st cousins and Aunt and Uncle. If you go to my house at Christmas you might not find any stockings, Christmas tree, or us, We will be gone to Houston to see Aunt Mary and my Uncle. Our stockings will be there too, dads, moms, mine, and the 2 dogs. The checkered one is dads. The one with high-heels is moms. The elf shoes is mine, and the plain red on is Lady and Hardy. Your friend,
Ann Wells

Dear Santa,
What have you been doing lately besides making toys? For Christmas I want an electric race car set and some parts to my electric train, about it much. Are all of your helpers working hard? I hope so. Yours truly,
Wayne Elley

Dear Santa Claus,
How are youb I hope fine. Are you ready for Christmas? I am. Santa have I been mean? For Christmas will you bring me a Watch, Housecoat and gown, Tom Thumb Cash Register and two pairs of shoes? Santa Claus don't work you elfs to hard. Have a nice Christmas Santa Claus. Your friend,
Ramona Cummings

Dear Santa Claus,
I hope you have a nice Christmas. For Christmas a want a doll and a note book and a little puppy and coat and a pretty dress. Good by Santa Claus! Have a happy Christmas this year, and for all the other years to come. I like Christmas because it is gay and happy. Friend
Debra Payton

Dear Santa Claus,
How are you and Mrs. Claus? I hope the reindeer do not have colds. I don't know much of what I want but a little. I would like a scrap book, a desk, and my record player fixed. I want a few other things. Has the abominable snowman been there. Are the elves busy. Your friend,
Juliann McDaniel

Dear Santa,
How are you doing at the North Pole? I am doing fine at school. I bet your elves are working away as busy as beavers making gifts for boys and girls. If I have been good bring me a Screamer I bicycle, a skyrider, a shetland pony, a mini-bike, a football suit, and a 410 shotgun. And if you bring that I'll leave milk and cookies for you. I have to go now, see you this Christmas. Your friend,
James Burnett

Dear Santa Claus,
For Christmas I would like a football, a hot wheel set, a tape recorder, transistor radio, and don't forget the poor children. Your friend,
Stephen Anderle

Dear Santa Claus,
For Christmas I hope to get a tape recorder, a pellet gun, and a Johnny Lightning set. Your friend, friend,
Alan Richardson

Dear Santa Claus,
I would like a tape recorder and a wrist watch. Santa, I hope you are not sick. Merry Christmas!
Dolores Sanchez
Your friend,

Dear Santa,
How are you? I am just fine I love you very, very much. Do you love me? I think you do. I would like to have a fuzzy stuffed cat and bags n' things. Also a talking Stacy doll with some clothes and the two beds with it. I would like to have the suitcase with it. I would like to have Sleepy a doll. And a doll buggy for Sleepy with some clothes. A jewerly box with jewerls in it. I want some long knee socks. Some bellbottoms with some blouses that match. Some boots and some long pants to go with my boots. I would like some blouses and shorts to match. Some skirts and blouses. I would like to have a doll blanket. Also some skates. A football. Don't forget my granny. Don't forget to go to Mrs. Coufal's house. Don' forget her little girl Kim. See you at Christmas. Yours truly,
Etta Mae Angell

Dear Santa Claus,
How are you? We are all fine. We hope you have a happy Christmas. Would you please bring me an electric football game for Christmas. And would you please bring me a real football. I would like for you to bring my baby sister a talking doll? I would like for you bring my other sister a set of plates and cups. I would like for you to bring my mother and father a new dinning room set and bring my grandmother a new dress. Love
Miguel Vargas

Dear Santa Claus,
How are you? I hope you are fine. For Christmas I want some clothes and a bicycle, and bring mother a nice present. Bring my sisters a Swing and we will bake a pie for you at Xmas. I am 10 years old and in the fourth grade and I wish you a Merry Christmas and a Happy New Year. Bring my cousin a typewriter and for my aunt bring her a nice table. I hope your reindeer will stop at my house this year. And bring my cousin a gun for Xmas and next Xmas I hope that you will have a lots of things for my family. I have to go now and I wish you good luck. Your Love,
Tululiah Green

I would like to have a talking Julia, talking ken, Barbie clothes, machine, oven, little lady curls, leaping letters, Dynamite shack, Ken clothes, Barbie house, sewing walkie talkie, and a football set. You are very, very nice. If yyou can't give me every thing, I won't mind Your pal
Candy Hobbs

Dear Santa,
I want a few toys. How are you doing? I am 8 years old. I want Dancerina or a Baby Small Talk or a limbo legs or a Easy bake Oven or a Easy Curler. I am anxious for my toys to come. Love,
Donna Gilbert

Dear Santa Claus,
How are you? We are all fine. I have your wife is fine. I have 4 little cousins and they are good. I am 10 years old and I am glad that I am 10 years old. I would like a typewriter. My teachers are good. My mother is waiting for you. Mr. Santa Claus will you bring my mother some North Pole flowers, and my father some boot for Christmas. Tell the Reindeer Hello for me and I am in the 4 grade? Your friend,
Regina Lynn Demerson

Dearest Santa,
I want a Hot Wheel set and super charge and Operation and some match box cars and a VW toy car. Don't forget my baby sister. Your friend,
Larry Mondrik

Dear Santa,
I am a boy I live at 804 East 14th Street, and for Christmas I want a pro football game and a buzz bike and a new coat. Your friend,
Mark Sheguit

Dear Santa,
How are you and your little elves. I hope you will give me all the toys I want. The toys I want are a Hot Wheels Spring Set, a bike, a football helmet, a coat and two sweaters, pants, and shirts and a pair of football shoes with rubber cleats and that all I want for Christmas farewell now. Yours truley,
Gerry Wayne Stevens

Dear Santa Claus,
How are you and your reindeer doing? I'm doing just fine. I am ten years old. And I am in the fourth. It is cold over there in the north pole? For Christmas this year I want a checkerboard and some checkers. And I also want a dress and a pair of black shoes with a little heels. And five dollars Your friend,
Antonio Lopez

Dear Santa,
I want a Barbie and Barbie clothes and fishnet hose for me. I want a Bible crossword puzzle book. I would like for you to bring my sister some houseshoes, I'll leave you some milk and cookies. Your 3rd grader,
Connie Widner

Dear Santa,
I want a bike and a Bee Gun for me in Christmas day and a big Pool for me in Christmas this year come Christmas and I want a talk doll, for my sister and the dolly that catch the ball and threw back to you. I want a watch for me and I want many toy to and for my sister and I want, a play horse, for my baby and I want a watch for my mother and my father. Your Son
Louis Vargas

Dear Santa Claus,
I want some coloring books a training wheel bicycle, Barbie and Ken, a tape recorder Easy Bake Oven. I love Christmas. Thank you.
Norma Williams

Dear Santa,
Please bring me an orange bicycle Christmas. Also remember my big brother and little sister something too. Thank you,
Kimberly Barrett

Dear Santa,
Please bring me a doll and cradle and a cook stove. My big brother and sister each want a bicycle. Thank you Santa.
Kolette Barrett

Dear Santa,
This year I would like for you to bring me a doll and a bed for her and a stove so I can help my mother. Thank you. Your friend,
Susanne Woods

Dear Santa Claus,
How are you? I want a football for Christmas and a hot wheel set. Bring my little brother a teddy bear. I will have pics for you. Your friend,
George Pinkston

Dear Santa Claus,
How are you today?% I wrote to you because I want to ask you if you could bring me a sled, racing car set, bike, and six different kinds of games. I don't know if you really there but I think I believe in you, well I should because on Christmas I believe in Jesus. If there is a Jesus there got to be a Santa Claus. Your Friend,
Rudy Barbosa

Dear Santa Claus,
How are you? This year I want a Hot Wheel car, and a horse saddle. You can get me a race car set, and a space ship, and a lot of good luck next time I go fishing, also better luck then next time I go deer hunting. Good luck to you on your trip. Yours truly,
Tom Williams

Dear Santa Claus,
How are you doing in the North Pole? Is your wife fine in the North pole? How are the little elves are they making good little shoes? Tell the reindeers hello for me? My little sister want a Julia barbie, talking doll for Christmas. I want a Johnny Lightning set? bring my dog a bed of his own. Bring my father some working shoes. And bring me some clothes and high topshoe boots for Christmas. Will you bring my mother a mink coat for Christmas. You will haft to come in the front door because we don't have a chimney. Your friend,
Bobby Burton

Dear Santa Claus,
How are you this year? Is it very cold out there where your staying? It isn't very cold out here in Cameron, but I'm very happy this year because I know Christmas is very close. And where Christmas came I want you to bring me a football suit and a telescope and when it comes I'll be very happy to. That isn't all I want. I want a hot wheel car set to Your Love,
Mark Glaser

To Santa Claus,
I want these things. The Injector, Microscope, a BB gun record player. From
Timothy

Dear Santa,
I would like a bicycle and a jersey with 22 on it and a basketball.
I would like a Barbie for Christmas.
Anna Marie Vega

Dear friend,
I hope you have a merry Christmas. Do you know what I want. I want a football suit a Walkie Talkie, and a BB gun Merry Christmas to all. Your friend,
Hubert Knight

Dear Santa Claus,
I want a watch a lunch kit and some blue jeans, a football pro set, and a baseball set. I want an airplane and a kickball. Your true friend,
Helen Chandler

Dear Santa,
I am a little boy and I am 7 years old. I want for Christmas a wagon and crayolas. Don forget my father, mother, brothers and sister.
Michael Tomik

Santa Clause,
Will you please bring me for Christmas a dancerina doll, and a baby-catch a ball doll. I like some dishes and a musical jewelry box and some candy. please don't forget the poor childrens thank you very much, your friend
Delores DeLa Rosa

Dear Santa,
May I have a Johnny Lightning Road race set for Christmas, some bluejeans for my father and some shoes for my mother. Your friend,
Terry Tindall

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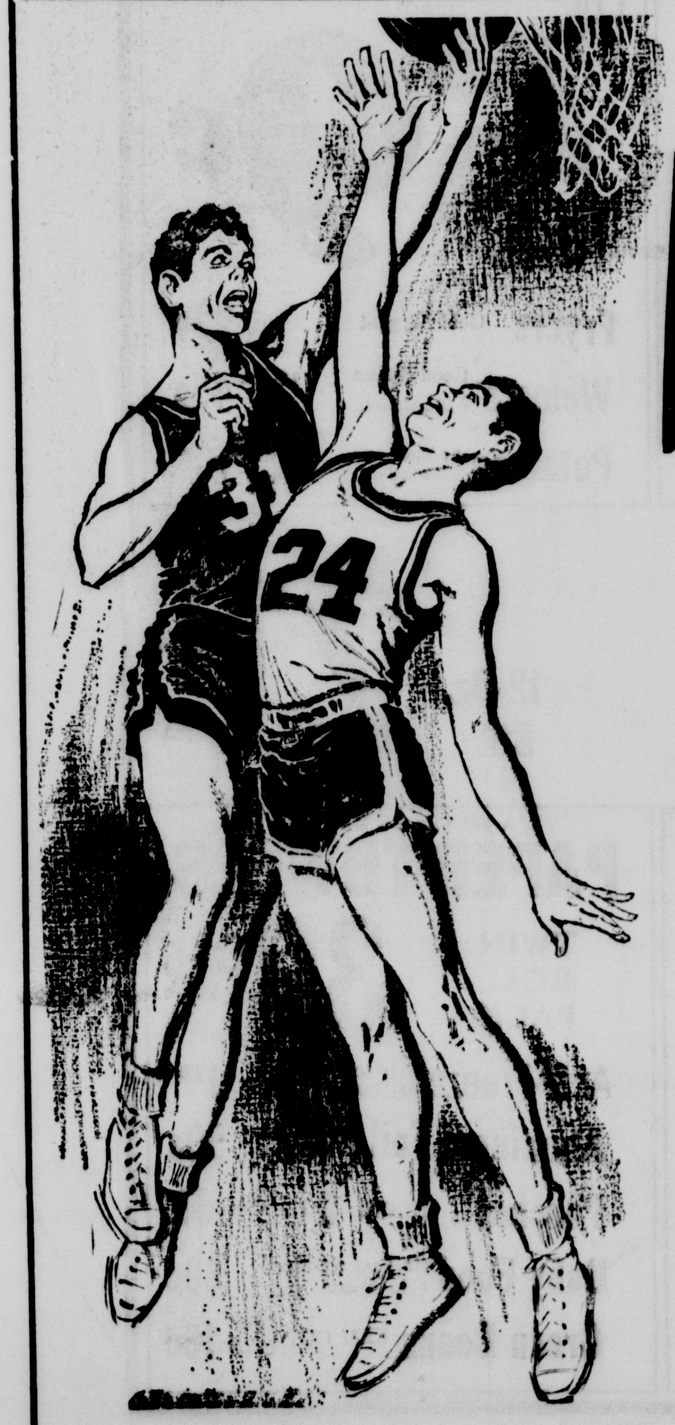

SUPPORT YOE HIGH

BASKETBALL

ATTEND EACH GAME

(A - Varsity; B - Junior Varsity; F - Freshman)

Nov. 21 — Marlin A&B, 6 p.m.		T
Nov. 25 — Robinson ABF, 5:15		H
Nov. 29 — Copperas Cove A&B	5:45	H
Dec. 2 — Copperas Cove A&B	5:45	T
Dec. 4 — Brenham A&B	6,00	T
Dec. 8 — Taylor ABF	5:15	T
Dec. 11-13 — Rockdale Tourney A		
Dec. 16 — Marlin A&B	5:00	H
(Freshman plays Taylor)		
Dec. 18-20 — A&M Cons. Tourney A		
Dec. 30 — Jan. 2-3 Round Rock		

	Tourney	A
Jan. 6 — Rosebud A&B	6:00	H
Jan. 9 — Connally A&B	6:00	H
DISTRICT GAMES, ABF (All games start 5:00)		
Jan. 13 — West Lake		H
Jan. 16 — Caldwell		T
Jan. 20 — Elgin		H
Jan. 23 — Georgetown		H
Jan. 27 — Round Rock		T
Jan. 30 — West Lake		H
Feb. 3 — Caldwell		H
Feb. 6 — Elgin		
Feb. 10 — Georgetown		T
Feb. 13 — Round Rock		H

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County Agent's Notes ....

Agent Tells All About Fruit Trees

By J. D. Moore

Peaches, plums, apricots and other fruits grow better on soils with a P.h. of 7.0 to 7.5. What is meant by the term P.h% Technically, this relates to the "hydrogen iron" concentration of the soil. In everyday language, this term refers to the acid or alkaline condition of the soil.

A soil testing below the range of 6.5 p.j. is considered acid and should be limed to "sweeten" the soil. The ideal plant nutrient utilization occurs on soils wih a p.h. range of 7.0 to 7.5 Our blackland soils have a p.j. range of about 8.0 wich is considered alkaline.

For this reason large amounts of organic matter should be worked into these soils. Also, special attention must be given to the addition of a source of "iron" along with the commercial fertilizer. Iron is present in the black soils but is not available because the high lime content "locks" up the iron particles.

Look for nematodes: What are nemadodes? These are tiny worms which attack the roots of fruits and vegetables. They appear as "knots" on the lateral roots of these plants.

For best results soils should be treated with the chemical vapam at the rate of 1 quart to 100 feet of row space. Fruit trees are budded on resistant root stocks which usually carry the label "nemaguard" root stock. Such peach trees are available. A 6x6 foot area could be treated for each peach ree.

To treat the soil area where a fruit tree or vegetable garden is to planted, spade or disk up the area and treat with vapam. In following the manufacturer's directions with vapam or V.P.M., cover the treated soil with a plastic for at least 14 days for maximum film immediately following application, and leave the cover in place effectiveness.

A soil test is your best guide for fertilizing. However, a balanced fertilizer such as 15-15-15 plus iron and other trace minerals should be used at the rate of 1 lb. per inch diameter of the tree trunk.

PRUNING

At the time of planting young fruit trees, they should be cut off at a height of 18 to 30 inches Remove all lateral branches that arise below 12 inches from the ground. Cut back the remaining branches to short stubs, each having one or two buds. This brings the tree into balance with the root system and forces the tree to develop strong snoots.

In pruning second-year wild trees, select scaffold branches by leaving 4 to 5 wide-angled branches well distributed around and up and down the trunk. At the end of the first year growth, cut out all snoots and lateral branches except the selected scaffold branches.

Trees will need further training to force them to grow in an upward and outward direction. This can be done by removing or cuting back lateral branches. At least a third of the previous season's growth may be cut back each year without limiting the fruit yield. This agent likes to "top" fruit and nut trees to prevent excessive height, make the tree stronger and easier to narvest the crops.

Peach trees usually start bearing some fruit the third year. If a good scaffold system has been established, the trees will need only light, corrective pruning for several years.

The mature trees reach their most economical height (8 to 10 ft.) when they are 6 to 8 years old. After reaching this height, the rees require fairly heavy pruning, to keep them low and promote the development of well distributed fruit bearing wood.

Fruit and nut tree spraying is very important and the various schedules are printed in the leaflet L—245, available at the county agents office. Those not able to pick these up may request them through the mail.

4-H NEWS -

By Fred Schuetze

The Milam County Junior Livestock Show will be held on January 17, 1970 in the Cotton Compress building located across from the Mobil Oil Warehouse on the railroad tracks in Cameron.

All livestock must be in place by 9 a.m. or they will not be allowed to show.

The ribbons are here and the trophies are expected any day, so let's support this year's show and make it the best ever. All 4-H Club members are urged to attend and bring your parents and friends from your community.

Don't forget to buy tickets on the 500 lb. butcher calf and 220 lb. butcher hog. The tickets are $1.00 each and 4-H'ers, FFA students and several individuals in each community will have them for sale.

Entries close January 12, 1970, so contact your Asst. County agent or Vo-Ag Teacher if you plan to show.

Mrs. Schuetze and I as well as all the other Extension staff in Milam County wish each and everyone of you a very Merry Christmas and Happy New Year. We hope we can continue to have your support next year.

FARMERS ARE CUSTOMERS

Each year farmers buy machinery and other products containing more than 5 million tons of steel, over 7 percent of total U.S. steel production. Agri-business accounts for a third of the output if the automobile and truck manufacturing industry. In transportation, about half of the total tonnage hauled in the nation is agricultural products and related materials.

Minerals Vital To Dairy Cows

COLLEGE STATION

The dairy cow's skeleton has frequently been referred to as being like a bank with deposits and withdrawals made in minerals instead of money.

Bones are not just lifeless scaffolds that support the body structure, says A.M. Meekma, Extension dairy specialist, Texas A&M University. They are surprisingly active in exchanging, building up and breaking down nutrients through metabolism.

According to the specialist, the dairy cow, at the peak of milk production, experiences a heavy drain on her skeleton for calcium and phosphorous to build normal milk. This is the period of negative calcium and phosphorous balance.

Without the general decline in milk production after the first few months and the dry period and good nutrition during the entire year, the heavy producing dairy cow would be a wreck by the time she freshened again.

However, says the specialist, during the late stages of lactation and during the dry period the dairy cow will, if given a chance, re-deposit these minerals in her bones. But if not given this oportunity, her subsequent milk production will be depressed.

Therefore, concludes Meekma, it is very important to feed high quality forages and the necessary concentrates during the dry period plus providing free access to the essential minerals.

The average United States family of four eats almost three tons of food annually.

In 1519 the Aztec capital of Tenochtitlan on the site of present-day Mexico City had an estimated population of 300,000—larger than the contemporary London of Henry VIII.

Day Of The 'Country Hick' Gone; Today's Farmer Is More Urban

The day of the "country hick" is gone with the farmer of today as well-educated and well-traveled as his urban counterpart, according to Reagan Brown, Extension sociologist at Texas A&M University.

Brown says the greatest change in the past half century is what is called "cultural uniformity," which means that rural and urban people are alike.

Agriculture has achieved closer equality with industry in terms of available credit with production asset values continually rising. In 1917, Brown says there were six million farms in America with 26 million people on them and a total farm debt of eight to ten billion dollars. Today, the farm population has dropped to ten million with the number of farms only half that of 1947. The debt has increased by more than five times and is about evenly divided between mortgage and short-term obligations.

According to Brown, between 1950 and 1968 the labor input was cut in half with quantities of mechanical power increased by 75 percent. The use of fertilizers and liming material nearly doubled and the number of persons fed by each farm worker nearly tripled.

In 1968, the average American commercial farm had production assets of $119,000. Today the value of production assets for each farm worker is about $46,000. The value of machinery and motor vehicles alone is $5,000 for each farm worker.

The future will be as full of new things as has the last half a century, Brown asserts. Collective bargaining will be used in an increasing role in the highly competitive American food market.

Eventually, livestock will be grown out on one-third less feed and in one-third less time than is done presently. Brown says that biological and specific chemical methods will eliminate many of the insect problems that producers face today.

Brown also predicts that as farm population declines further, the values of the American people that are often attributed to the rural population will have to be found in the mass of Americans being concentrated in large urban areas.

Goldfish, a perennial favorite of fish hobbyists, have been bred by the Chinese for more than a thousand years. Americans buy some 60 million each year.

USDA Services Are For Customers, Too

While the general public oftentimes appears to feel that the USDA's appropriations are used to provide service to farmers only, quite the contrary is true.

Consumers, and that's all of us, benefit from almost all of the services performed by the Department. Many of its functions are carried out specifically for consumers.

These include food grading and inspection, plentiful food promotion—often in cooperation with private industry, meat planning, food preparation and food management suggestions, guides for good nutrition and weight control, tips on buying, designing and caring for clothing, guides to using pesticide safely, home and garden insect control and others.

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Tomato Catsup Del Monte 26-Oz. Btl. 39c

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PATIO FROZEN BEEF ENCHILADA DINNERS 12 OZ. PKG. 35¢

Coffee Cake Sara Lee Frozen Pecan 13-Oz. Pkg. 75c

Salad Dressing Good Value Qt. Jar 35c

Spinach Del Monte 5 No. 303 Can $1.

U.S.D.A. CHOICE P.S. BEEF SWISS OR ROUND STEAK LB. 89¢

Rump Roast U.S.D.A. Choice P.S. Beef Boneless Lb. 83c

Steak, Chuck Lb. 69c

Beef Roast Chuck Lb. 59c

U.S. NO. 1 RED POTATOES 8-LB. BAG 29¢

Grapefruit Texas Ruby Red Lb. 10c

Yellow Corn Fresh Tasty 3 Ears 35c

Tomatoes For Salads Each Basket 29c

BUTTERMILK OR SWEETMILK TV BISCUITS CAN OF 10 5¢ With $1.50 or More Purchase LIMIT 6

Margarine Good Value 5 1-Lb. Ctns. $1.00

Cottage Cheese T.V. or Borden's 1-Lb. Ctn. 33c

Tomatoes Good Value 5 No. 303 Cans $1.00

GOOD VALUE ALL MEAT SLICED BOLOGNA 1-LB. PKG. 59¢

Fryers Gold Nugget Lb. 29c

Weiners Good Value or All Beef Franks 12-Oz. Pkg. 45c

Potatoes Del Monte Whole New No. 303 Can 16c

Joy Liquid For Cleaner Dishes 12-Oz. Btl. 21c

BUMBLE BEE PINK SALMON NO. 1 TALL CAN 69¢ LIMIT 2

Jewel Shortening 3-LB. CAN 59c

Dog Food Top Kick 12 Pack 99c

Coffee Fleming's All Grinds 1-Lb. Can 69c

ANTISEPTIC SCOPE 17-OZ. BTL. 97c

Hair Spray AQUA NET 13-oz. Can 49c

Saran Wrap For Keeping Food Fresh 50' Roll 35c

Taco Chips MORTON 2 PKGS. REG. 59c PKG. 89c

Lemon Juice Realemon Tangy 24-Oz. Btl. 49c

Blackeye Peas Ranch Style 2 No. 300 Cans 29c

VIVA WHITE OR DECORATED PAPER TOWELS TWIN ROLL PACK 39c

Anti-Freeze Prestone Anti-leak Gal. $1.79

Aluminum Foil ALCOA 18x25 59c

Peaches HUNTS 3 2½ Cans $1.

Baby Food Gerbers Strained (No Meats) Jar 10c

Green Beans ELM CUT 303 CAN 10c

Season's Greetings

to you and your family from all your friends at Texas Power & Light Company. May the joys of the holiday season be with you throughout the New Year.

TPL

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